COURSE DELIVERY PLAN

(This document is to be presented to the students during the first week of commencement of classes by the course instructor)

Course Title: Management Principles and Business Ethics	Course Code:
Course Category: Core	Semester: I
Total Duration (Hrs): 60	Credits: 4
Subject Expertise: Dr Hemalatha Seeram Prof. Ramani Karthikeyan	

Program Specific Outcomes:

PSO1 – Placement: To develop students with industry specific knowledge & skills added with right attitude towards becoming a successful professional in corporate world and in Public sector units**.**

PSO 2 - Entrepreneur: To create effective business service owners, with a growth mindset by enhancing their critical thinking, problem solving and decision-making skills.

PSO3 – Research and Development: To instill and grow a mindset that focusses efforts towards inculcating and encouraging the students in the field research and development.

PSO 4 – Contribution to Business World: To produce ethical and innovative business professionals to enhance growth of the business world.

PSO 5 – Contribution to the Society: To work and contribute towards holistic development of society by producing competent MBA professionals.

Program Outcomes:

PO1: Problem Solving Skill: Application of tools & techniques relevant to management theories and practices in analysing & solving business problems.

PO2: Decision Making Skill: Fostering analytical and critical thinking abilities for data-based decision making.

PO3: Ethical Value: Ability to develop value-based leadership attributes.
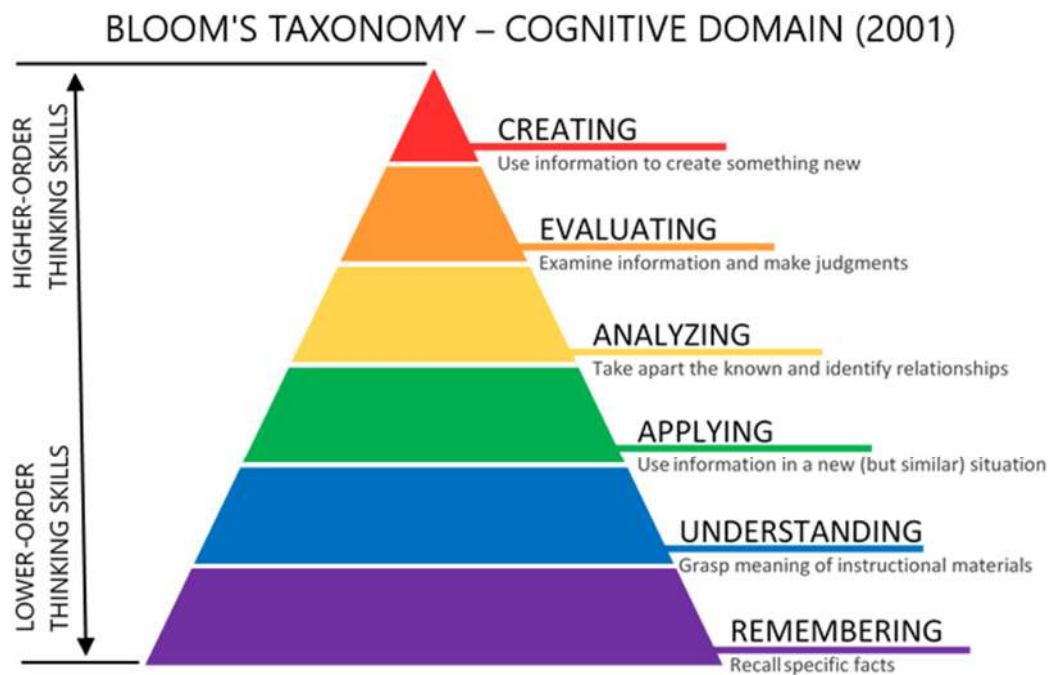
PO4: Communication Skill: Ability to understand, analyse and effectively communicate global, economic, legal and ethical aspects of business.

PO5: Individual and Team Leadership Skill: Ability to be self-motivated in leading & driving a team towards achievement of organizational goals and contributing effectively to establish industrial harmony.

PO6: Employability Skill: Foster and enhance employability skills through relevant industry subject knowledge.

PO7: Entrepreneurial Skill: Equipped with skills and competencies to become a global entrepreneur.

PO8: Contribution to Society: Strive towards becoming a global influencer and motivating future generation towards building a legacy that contributes to overall growth of humankind.

BLOOM'S TAXONOMY – COGNITIVE DOMAIN (2001)

The Bloom's Taxonomy is to be followed in curriculum development, courseware development, planning and delivery of contents, Assessment, Mapping, Data Analysis and CQI (Continuous Quality Improvement)

Course Objectives	
C1	To familiarize the students to the basic concepts of management in order to aid in understanding how an organization functions.
C2	To provide insights on Planning & Decision Making
C3	To throw light on Organizing, Managing Change and Innovation
C4	To elucidate on Leadership, Communication and Controlling.
C5	To create awareness and Responsibility. importance of Business Ethics and Social

MAPPING OF COs TO Pos		
Course Outcomes	On completion of this course, students will;	**Program Outcomes**
CO1	Possess the knowledge on the basic concepts of management and understand how an organization functions.	PO4, PO6, PO8
CO2	Possess knowledge on planning & decision making.	PO1, PO2
CO3	Have insights on organizing, managing change and Innovation	PO5, PO6, PO7
CO4	Learn leadership, communication and controlling skills.	PO4, PO5
CO5	Have better understanding on business ethics and social responsibility.	PO3, PO8

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO1				M		M		M
CO2	M	S						
CO3					M	M	M	
CO4				S	S			
CO5			S					S
		S-Strong		**M-Medium**		**L-Low**		

Reading List	

1.	https://deb.ugc.ac.in
2.	https://www.managementconcepts.com
3.	International journal of Management Concepts and Philosophy
4.	Journal of Management, Sage Publications

References Books	
1.	Certo, S C. and Certo, T, Modern Management, 13th Edition, Prentice Hall, January 2014
2.	Griffin, R. W., Management, 11th Edition, South-Western College Publication, January 2018
3.	Koontz, H. and Weihrich, H., Essentials of Management: An International Perspective, 11th Edition, Tata McGraw Hill Education Private Ltd., July 2020
4.	Mukherjee, K., Principles of Management, 2 nd Edition, Tata McGraw Hill Education Pvt. Ltd., 2009
5.	Robbins, S and Coulter, M, 11th Edition, Management, Prentice Hall, 11th edition, January 2012
6	Shaikh Ubaid, Disaster Management, Technical publications, 1 st edition, 2020

Methods of Evaluation

Internal Evaluation	Continuous Internal Assessment Test – Assignments, Seminars, Attendance and Class Participation	25 Marks
External Evaluation	End Semester Examination	75 Marks
Total		100 Marks

Methods of Assessment

BTL 1 - Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions
BTL 2 -Understand/ Comprehend (K2)	MCQ, True/False, Short essays, Concept explanations, Short summary or overview
BTL 3 - Application (K3)	Suggest idea/concept with examples, Suggest formulae, Solve problems, Observe, Explain
BTL 4 - Analyze (K4)	Problem-solving questions, Finish a procedure in many steps, Differentiate between various ideas, Map knowledge
BTL 5 - Evaluate (K5)	Longer essay/ Evaluation essay, Critique or justify with pros and cons
BTL 6 - Create (K6)	Check knowledge in specific or offbeat situations, Discussion, Debating or Presentations

COURSE DELIVERY PLAN

Period / Session	Session Topic Unit wise	Pertaining CO/CLOs & BTL	Topic Learning Outcome (TLO)	Instructional Methods	Assessment Method for TLO
1	**Unit I –** Nature of Management–	CO1 & BTL 1	Understand, overview of Management	Lecture / PPT	Discussion Forums
2	Concepts and Foundations of Management	CO1 & BTL 2	Understanding the concepts	Lecture / PPT	Discussion Forums
3	Managerial Functions	CO1 & BTL 2	Understand and learning	Interactive Learning	Discussion Forums
4	Managerial Functions	CO1 & BTL 2	To study and understand	Interactive Learning/PPT	Practice Quiz
5	The Evolution of Management Thought	CO1 & BTL2	Understand and learning	Interactive Learning	Discussion Forums
6	Tasks of a Professional Manager	CO1 & BTL3,4	Learning about professional manager	Lecture/Interactive Learning	Discussion Forums

7	Organizational Culture	CO1 & BTL2	Comprehend Organisational culture	Interactive Learning	Discussion Forums
8	Systems Approach to Management	CO1 & BTL4,5,6	Comprehend systems approach	Lecture/Case lets	Discussion Forums
9	Levels in Management	CO1 & BTL2,3,4,5	Learning and understanding	Lecture / PPT	Discussion Forums / practise quiz
10	Levels in Management	CO1 & BTL2,3,	Comprehend the levels in management	Interactive Learning	Discussion Forums
11	Disaster Management	CO1 & BTL3,4	Learning, understanding	Lecture / PPT	Discussion Forums
12	Disaster Management	CO1 & BTL3,4	Learning, understanding	Lecture / Discussion on reports	Discussion Forums
13	**CIA**	------	----	----	**Internal I**
14	**Unit II –** Planning & Decision Making: Steps in Planning Process	CO2 & BTL2	Understand and overview	Interactive Learning	Discussion Forums
15	Scope and Limitations	CO 2 & BTL 2	Remembering & understanding	Lecture/ PPT	Discussion Forums
16	Short Term and Long-Term Planning	CO 2 & BTL 2	Understand the Concepts	Interactive Learning	Discussion Forums
17	Flexibility in Planning	CO 2 & BTL 2	Learning & understand	Interactive Learning	Discussion Forums
18	Characteristics of a Sound Plan	CO2 & BTL 2	Understanding & learning	Lecture/ PPT	Practise quiz
19	Management By Objectives (MBO)	CO2 & BTL 3	Understanding MBO	Lecture/ PPT	Discussion Forums
20	Management By Objectives (MBO)	CO2 & BTL 3	Understand the	Lecture/ PPT	Discussion Forums
21	Strategic Management Process Decision	CO2 & BTL3	Learning and understanding	Interactive Learning	Discussion Forums
22	Strategic Management Process Decision	CO2 & BTL 3	Learning and understanding	Lecture/ PPT	Discussion Forums
23	Making Process and Techniques.	CO2 & BTL 2,3	Learning and understanding	Interactive Learning	Discussion Forums
24	Business Models	CO2 & BTL 2,4	Comprehend Business models	Interactive Learning	Discussion Forums
25	Business Models	CO2 & BTL 2,4	Comprehend Business models	Interactive Learning	Discussion Forums

26	**CIA**	------	----	----	Assignment & Student Presentation
27	Nature of Organizing: Organization Structure and Design	CO3 & BTL 2	Comprehend Organisation	Lecture/PPT	Discussion Forums
28	Authority Relationships	CO 3 & BTL 2	Understand the authority	Lecture / PPT	Discussion Forums
29	Delegation of Authority and Decentralization–	CO 3 & BTL2	Comprehend Decentralisation	Lecture / PPT	Discussion Forums
30	Interdepartmental Coordinator	CO 3 & BTL2	Understanding Co-ordination	Lecture / PPT	Discussion Forums
31	Emerging Trends in corporate Structure, Strategy and Culture	CO 3 & BTL1,2	Understanding the trends in corporate	Interactive Learning / Self - Study	Discussion Forums
32	Impact of Technology on Organizational design	CO 2,3 & BTL2	Learning about Organisational design	Interactive Learning / Self - Study	Discussion Forums
33	Mechanistic vs Adoptive Structures	CO 4 & BTL2	Comprehend the different structures	Interactive Learning/ Self - Study	Discussion Forums
34	Formal and Informal Organization	CO3 & BTL4	Understanding the differences in an organisation	Lecture / PPT	Discussion Forums
35	Span of control	CO3 & BTL2	Comprehend about span of control	Interactive Learning/ Self - Study	Assignment
36	Pros and Cons of Narrow and Wide Span of Control	CO3 & BTL2	Understand the span of control	Interactive Learning/ Self - Study	Discussion Forums
37	Optimum Span	CO3 & BTL2	Study on optimum span	Interactive Learning/ Self - Study	Discussion Forums
38	Managing Change and Innovation	CO3 & BTL2	Learning on the change & innovation	Interactive Learning/ Self - Study	Discussion Forums
39	**CIA**	------	----	----	**Internal II**
40	Leadership and Control: Leadership	CO4& BTL1	Understand the concept	Lecture	Discussion Forums
41	Approaches to Leadership and Communication	CO4& BTL2	Comprehend on communication	Lecture / PPT	Discussion Forums
42	Control: Concept of Control	CO4& BTL2	Comprehend on	Interactive Learning	Discussion Forums
43	Application of the Process of Control at Different Levels of	CO4& BTL2	Learning the process of control	Lecture / PPT	Discussion Forums

	Management (top, middle and first line)				
44	Application of the Process of Control at Different Levels of Management (top, middle and first line)	CO4& BTL3	Learning the process of control	Interactive Learning/case lets	Discussion Forums
45	Measurements of Performance	CO4& BTL2	Learning the objectives in levels	Lecture / PPT	Assignment Peer Review
46	Measurements of Performance	CO4& BTL2	Understanding Performance	Lecture / PPT	Discussion Forums
47	Remedial Action	CO4& BTL3	Comprehend & learning	Lecture	Discussion Forums
48	An Integrated Control system in an Organization	CO4 & BTL2	Understand the control system	Interactive Learning	Discussion Forums
49	An Integrated Control system in an Organization	CO4 & BTL2	Understand the control system	Interactive & Self study	Discussion Forums
50	Management by Exception (MBE)	CO4 & BTL1,2	Understand MBE	Interactive & Self study	Discussion Forums
51	Management by Exception (MBE)	CO4 & BTL1,2	Understand MBE	Interactive & Self study	Discussion Forums
52	**CIA**	------	----	----	Assignment & Student Presentation
53	**Unit V –** Business Ethics: Importance of Business Ethics	CO5& BTL2,3	Understand Business ethics	Lecture/PPT	Discussion Forums
54	Business Ethics: Importance of Business Ethics	CO5& BTL2,3	Learning Business ethics	Lecture/ Learning	Discussion Forums
55	Importance of Business Ethics	CO5& BTL2,3	Comprehend the importance of Business ethics	Interactive Learning	Discussion Forums
56	Ethical Issues and Dilemmas in Business -	CO5& BTL4,5	Learning & understanding	Lecture / PPT	Discussion Forums
57	Ethical Issues and Dilemmas in Business -	CO5& BTL4,5	Learning & understanding	Lecture/self study	Assignment Peer Review
58	Ethical Decision Making and Ethical Leadership	CO5& BTL4,5	Learning the techniques	Lecture / PPT	Discussion Forums
59	Ethics Audit decision	CO5& BTL5	Comprehend on Reports	Interactive Learning	Discussion Forums
60	Ethics Audit decision	CO5& BTL5	Learning on Audit	Lecture / PPT	Discussion Forums
61	Ethics Audit decision	CO5 & BTL5	Understanding the ethics of audit decision	Interactive Learning	Assignment Peer Review
62	Business Ethics and CSR Models	CO5 & BTL2,3	Understanding CSR	Lecture / PPT	Discussion Forums
63	Business Ethics and CSR Models	CO5 & BTL2,3	Comprehend CSR	Interactive Learning	Discussion Forums
64	Business Ethics and CSR Models	CO5 & BTL2,3	Comprehend CSR	Interactive Learning	Discussion Forums
65	Business Ethics and CSR Models	CO5 & BTL2,3	Learning CSR models	Interactive Learning	Discussion Forums

66	CIA	------	------	------	Review & Improvement
		Model Examination			

COURSE ASSESSMENT PLAN

Continuous Internal Assessment (CIA)	Learning Outcome for Assessment	CO/CLOs	Assessment Method / Activity	Corrective Action	Duration (Hrs)	Weigh tage
Unit I	Possess the knowledge on the basic concepts of management and understand how an organization functions.	CO1	Internal I	Assignment & Peer Review	1.5	15%1
Unit II	Possess knowledge on planning & decision making.	CO2	Discussion Forums & Practice Quiz	Assignment & Peer Review	1	10%
Unit III	Have insights on organizing, managing change and Innovation	CO3	Internal II	Assignment & Peer Review	1.5	15%
Unit IV	Learn leadership, communication and controlling skills.	CO4	Discussion Forums & Practice Quiz	Assignment & Peer Review	1	10%
Unit V	Have better understanding on business ethics and social responsibility.	CO5	Model Exam	Assignment & Peer Review	3	50%
Internal Marks – 25 (20 CIA + 5 Attendance)						

FACULTY SIGNATURE   Head -DoMS   Head - IQAC