



Mohamed Sathak - Department of Management Studies

MS-DoMS

Creating innovative thinkers and global leaders



ACADEMIC REPORT

2024 - 2025



*Prepared by
Team - MS-DoMS*

Mohamed Sathak College of Arts and Science, Sholinganallur, Chennai.

Promoted by Mohamed Sathak Trust

Vision

- To enhance management discipline and create innovative thinkers within a global environment who are responsible business leaders.

Mission

- To integrate management and technology to strengthen our position as a premier, all-inclusive management institution and expand our reputation throughout the world for high-quality educational opportunities.
- To impart innovative concepts and insightful analysis to students through academic study, instruction, and professional and volunteer work.

Motto

- “Creating innovative thinkers and global leaders”

Value

- A culture of accountability and respect for one another will direct our efforts.
- We provide challenging academic programmes in a range of specialisations, preparing our students for rewarding employment in their fields of interest.
- Our goal is to develop corporate leaders who are responsible, moral, civic-minded, and valuable members of their communities.
- We are committed to giving students with various backgrounds and abilities opportunity and assistance.
- By supporting innovative projects and business endeavours that involve and profit the many stakeholders in our management department, we foster an entrepreneurial culture.

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10th - 14th June 2024

Leadership: Is All About Accountability and Ownership

Mohamed Sathak College of Arts and Science (MSCAS) in association with Internal Quality Assurance Cell (IQAC) organized and conducted Leadership Development Programme (LDP) from 10-06-2024 to 14-06-2024 in the Auditorium of MSCAS. As a part of the programme, day two was handled by Dr. Hemalatha Seeram (Dr. HS), Professor and Head, MS - DoMS, and Dr. F. Mohamed Sabura, (Dr.FMS) Assistant Professor, MS - DoMS, on the topic, "Leadership: Is all about Accountability and Ownership". The faculty members felt that the FDP provided a platform to understand the nuances of leadership, specifically on the accountability and the ownership exhibited by leaders. Overall, the programme was very informative, interactive and lively.



Workshop

Emotional well-being and the journey of self-Exploration

23rd - 25th August 2024

Mohamed Sathak – Department of Management Studies (MS-DoMS) students attended a three-day workshop from 23rd August to 25th August 2024 conducted by Sukrut, India . The workshop is on emotional well-being and the journey of self-exploration. The workshop is all about emotions and feelings, and the role, authority, and identity around the immediate systems. Jency Amali and Mohamed Javeed from II year MBA participated in the workshop. Participants reflected on their journey throughout the workshop, sharing key takeaways and personal growth experiences. The facilitator provided closing remarks, encouraging participants to continue their journey of self-exploration and emotional well-being.



2nd - 6th September 2024

5 Day Orientation Program MBA - Batch 2024 -26 GENESIS 2K24

Mohamed Sathak – Department of Management Studies (MS-DoMS) organized an orientation programme ‘Genesis 2K24’ for MBA students – 31st Batch 2024 – 2026 from 2nd September to 6th September 2024 with the goal of fostering a collegial environment among students from various socioeconomic, geographical, and intellectual backgrounds.



One of the primary goals of this orientation program is to establish a managerial education orientation in students, stimulate interpersonal connections, and plant the seeds of holistic self-development in them. This orientation program has some important sessions:

- Personal Branding & Business Etiquette, Food and Health, Campus to Corporate, Entrepreneurship and Innovation, Academic Integrity, Business Etiquette, Critical and Analytical thinking, Management Games and Management Quiz. These sessions bring substantial value to helping new management students begin their study on a positive note.



Onam Celebration

13th September 2024

Mohamed Sathak – Department of Management Studies (MS-DoMS) celebrated Onam festival on 13th September 2024. The event was a vibrant blend of tradition, creativity, and community spirit, showcasing the essence of Kerala's rich heritage and the unity among students and faculty. The venue was beautifully adorned with traditional decorations, including a stunning pookkalam (floral carpet) created by students, adding color and elegance to the ambiance. Adding to the excitement were various fun games and activities such as tug of war and lemon and spoon activities, which saw enthusiastic participation from both students and faculty.



27th September 2024

MoU Ceremony

Mohamed Sathak – Department of Management Studies signed a MoU with National Institution of Quality and Reliability (NIQR) on 27th September 2024. Mr.R.Sriram, Chairman, NIQR, elaborated on the functions of NIQR and explains on the activities on quality and reliability organized by them to suit the needs of different types of industries, disciplines and levels.



NIQR's objectives are to promote quality, propagate knowledge and enhance customer satisfaction by assisting the organizations in service sector such as banks, transport, communications, utilities etc., and academic institutions. At 7 PM, the MoU between MS-DoMS, MSCAS and NIQR was signed by Janab S M A J Abdul Haleem, Campus Director, MSCAS and Mr.R.Sriram, Chairman, NIQR. Everyone shared their happiness of collaboration during the MoU ceremony.



International Conference SRM Ramapuram

04th October 2024

The students of Mohamed Sathak – Department of Management Studies (MS-DoMS) participated in an International Conference on Sustainable Management Practices in AI Era at SRM Ramapuram, Tamil Nadu on October 04th, 2024. The purpose of participation in this conference is to allow students to interact with other college students and it helped our students to gain insights, knowledge about the AI Era and sustainable management practices.



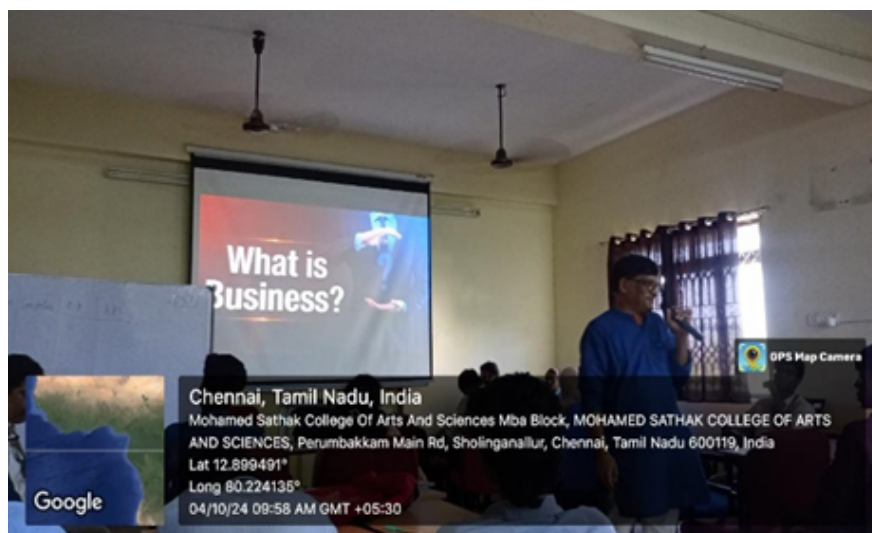
Six students along with two faculty members presented papers at the conference. The insights garnered and the connections made are bound to resonate far beyond the confines of this event. This conference stands as a testament to the power of collective wisdom and the relentless pursuit of knowledge on a global stage.



05th October 2024

Introduction to Business Models, Process and Systems Training

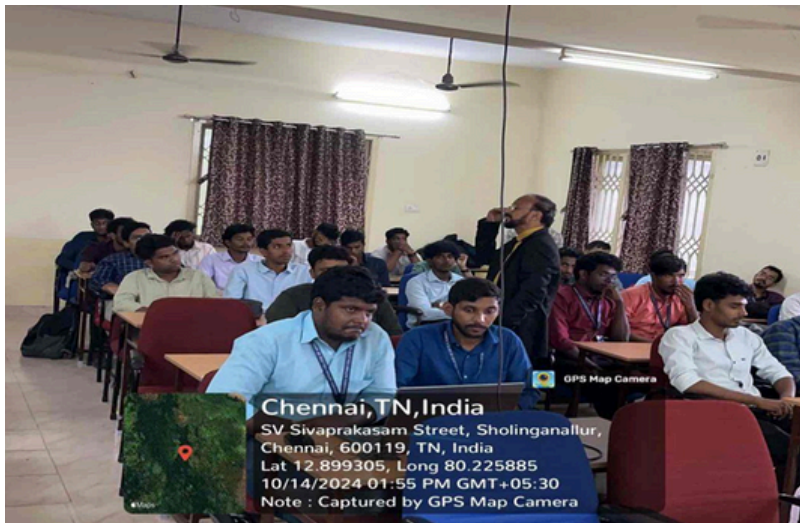
Mohamed Sathak - Department of Management Studies (MS-DoMS) organized an interactive five-day training session from 30th September to 5th October, 2024 to sharpen students-participants communication skills. It helps the students to experience professional communication, right from mastering email and dress etiquette to drafting contracts and creating a standout LinkedIn profile, exploring business models, ERP systems and much more. The five-day training programme provides the students with a comprehensive understanding on the business models, the ability to evaluate and design them. The session also helped to students to groom themselves and make them ready for future career prospects.





Workshop Securities and Career Opportunities

14th October 2024



Mohamed Sathak – Department of Management Studies (MS-DoMS) organized a workshop on Securities and Career Opportunities on 14th October, 2024. The resource person for the day was Mr. B M Khaja Mohideen, Asst. Vice President, Metropolitan Stock Exchange of India Ltd.

The purpose of the workshop is to provide students with the knowledge, skills, and practical experience needed in the Securities Market. The resource person explains to the students about the Security and Portfolio Management Security and Portfolio Management that involves the process of managing an individual's or institution's investments in various securities (such as stocks, bonds, mutual funds, etc.) to achieve specific financial goals, optimize returns, and mitigate risks.



23rd October 2024

Industrial Visit Kamarajar Port LTD

Mohamed Sathak – Department of Management Studies (MS-DoMS) organized an Industrial Visit for MBA students to Kamarajar Port Ltd, Ennore, Tamil Nadu on October 23, 2024. The purpose of the industrial visit is to allow students to interact with Ennore Port Officials, gain insights on the port operations and helps in understanding the complexities involved in managing a port efficiently. A visit to Kamarajar port typically includes seeing container terminals, bulk cargo handling facilities, warehouses, and other infrastructure essential for port operations. Coordinator Mr. Charles explained the crucial role of Kamarajar port in facilitating trade and commerce, both regionally and internationally. Students gain insights into the economic significance of the port, its contribution to the local economy, and its role in global supply chains.



Workshop

Smart Money Moves

06th November 2024

Mohamed Sathak – Department of Management Studies (MS-DoMS) organized a workshop on Smart Money Moves on 6th November, 2024. The resource person for the day was Mr. Kishore Mohan, Founder Stock Trader Corps.



The purpose of the workshop is to provide students with the knowledge, skills, and practical experience needed in stock exchange. A Stock Exchange is the closest example to perfect competition where buyers and sellers meet to trade mainly for booking profits in favorable situations and in adverse situations minimizing loss. The resource person explains the stock market with examples to the students and made them understand the importance of investment.



11th & 12th November 2024

Workshop Quantitative Research in Business

Mohamed Sathak – Department of Management Studies (MS-DoMS) organized a workshop on Quantitative Research in Business on 11th and 12th November 2024. The resource person for the workshop was Dr. R. Jeyasingh Thompson, Associate Professor, Department of Statistics, Asan Memorial College of Arts and Science, Chennai. The goal of this workshop was to train the students in manual calculation of statistical methods in the subject Quantitative Techniques and Research Methods in Business a core subject in first semester. The workshop equipped the students to have a thorough knowledge in manual calculation of various statistical tests.



3 Day Orientation Program MBA – 31st Batch 2024 -26 DYNAMIX – 2K24

11th - 13th December 2024



Mohamed Sathak – Department of Management Studies (MS-DoMS) organized an orientation programme ‘Dynamix 2K24’ from 11th December to 13th December 2024, with the goal of fostering a collegial environment among students from various socioeconomic, geographical, and intellectual backgrounds. One of the primary goals of this orientation program is to establish a managerial education orientation in students, stimulate interpersonal connections, and plant the seeds of holistic self-development in them.

This orientation program has some important sessions: – Personal Branding& Business Etiquette, Food and Health, Campus to Corporate, Entrepreneurship and Innovation, Academic Integrity, Business Etiquette, Critical and Analytical thinking, Management Games and Management Quiz. These sessions bring substantial value to helping new management students begin their study on a positive note.



20th December 2024

Workshop Research Proposal and Report Writing

Mohamed Sathak – Department of Management Studies (MS-DoMS) organized a workshop on Research Proposal and Report Writing on 20th December, 2024. The resource person for the day was Dr. P. Parameswari, Associate Professor, Asan Institute of Management, Chennai.

The purpose of the workshop is to provide students with the knowledge, skills, and practical experience needed to prepare and present their project report.



The resource person lucidly explained to the students about the importance of preparing the project report and narrated the contents of a project report. In addition, the resource person also demonstrated the SPSS software, and explained T-test, Chi-Square test, ANOVA, and Correlation analysis.



28th Student Management Games, CHANAKYA-AIMA

04th January 2025

A Business Challenge – Computer Simulated Management Games

Mohamed Sathak Department of Management Studies (MS-DoMS) students participated in the 27th Student management Games, Chanakya – AIMA – A Business Challenge – Computer Simulated Management Games, organized by Hindustan University, Chennai on 4th January 2025.

Business simulation is a technique for developing, testing, and evaluating business strategies in a virtual environment before committing real money and effort in the marketplace. With the latest computer technology, state-of-the-art business simulations can manage hundreds of variables simultaneously and provide tremendous realism. AIMA creates business simulations using its unique and powerful software model, Chanakya.



There has been an active participation from the following students (MBA I year) from Mohamed Sathak Department of Business Studies (MS-DoMS)

Team I: Mohamed Apzar, Syed Abith Sulthan, Srinivasan & Mohamed Abbas

Team II: Mansoor Bhasha, Mohamed Marzuk, Mohamed Imran & Shyam

29th January 2025

Higher Education and Career Planning (HECP)

Mohamed Sathak – Department of Management Studies (MS-DoMS), MSCAS organized and conducted “Higher Education and Career Planning (HECP)” on 29th January 2025 to the final year BPT students at Mohamed Sathak A.J. College of Physiotherapy. Dr. Hemalatha Seeram explained the visit's goal and the significance of MS-DoMS in conducting the session. She informed the students about Hospital Management specialization and its outcome and importance as a career. The average salary with the career opportunities and the top recruiters was highlighted to the students. The students felt that the session provided a platform to understand the nuances of hospital management, specifically on the career opportunities available to them. Overall, the programme was very informative, interactive and lively.



Workshop

Discovering the Self in Role and Systems

14th - 16th February 2025

Mohamed Sathak – Department of Management Studies (MS-DoMS) students attended a three-day workshop from 14th February to 16th February 2025 conducted by Sukrut, India . The workshop is on emotional well-being and the journey of self-exploration. The workshop is all about emotions and feelings, and the role, authority, and identity around the immediate systems. Mohamad Thanzim K, Adam B, Abdul Hadi, Vasanth – I MBA students participated in the workshop. At the end of the last day, the participants dialogued their reflections on their journey throughout the workshop, sharing key takeaways and personal growth experiences.



11th March 2025

Workshop

Gen Z Marketing: The Shift in AI and Influencer



Mohamed Sathak – Department of Management Studies (MS-DoMS) organized a Workshop on "Gen Z Marketing: The Shift in AI and Influencers" on 11th March 2025. The purpose of the workshop is to provide students with the knowledge, skills, and practical experience needed to enlighten themselves on Gen Z Marketing and the shift in AI and influencers.

The resource person lucidly explained to the students about the importance of marketing and influencer marketing and the current trends in influencer marketing and the emerging trends in AI Marketing. Ms. Lavanya Krishnan explained the entry of AI in Digital Marketing and its huge impact in a very short time. Ms. Lavanya explained the concept of influencers and their importance in building a brand among the students with a help of an activity. The students were enlightened on all the current trends in AI and Influencers.

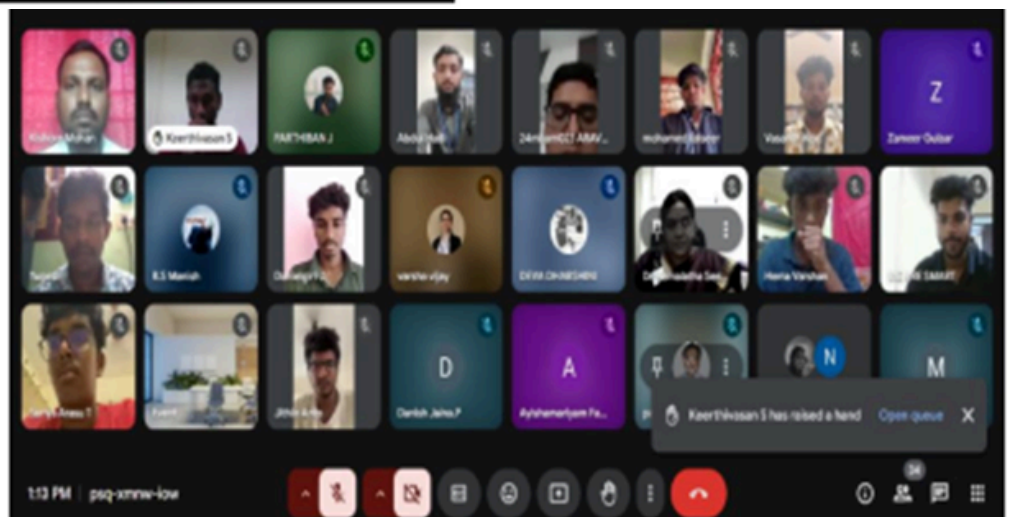
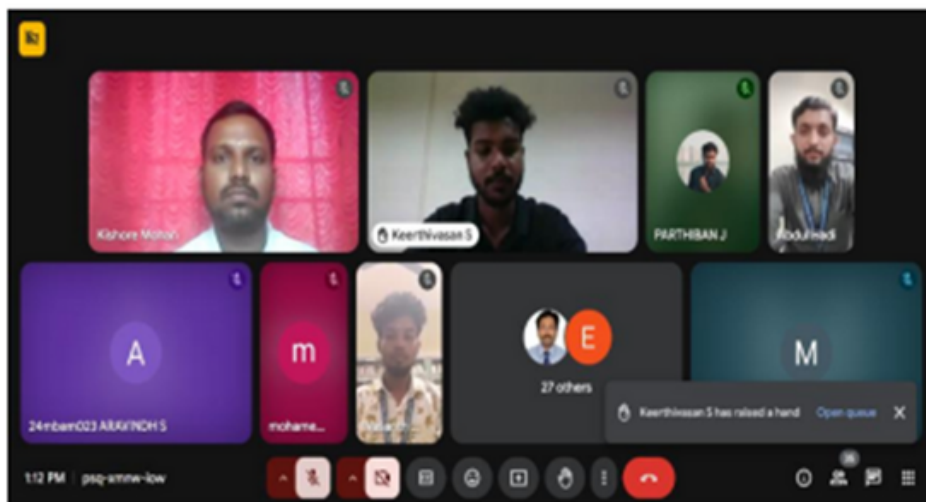


Online Workshop

MSD – Money & Stock Decisions

06th April 2025

Mohamed Sathak – Department of Management Studies (MS-DoMS) organized a One-day Online Workshop in collaboration with Stock Trader Corps, Chennai on 6th April 2025. The workshop aims to educate the students with foundational knowledge and real-world insights in the field of stock markets. The workshop's target audience includes undergraduate students from different colleges. The session gathered momentum with his explanation on Inflation, its causes and effects, and he went on to assure students that money making is a simple process. The students actively participated in the discussion and they demonstrated a clear understanding of the fundamental financial concepts, able to analyze the market trends and clarity on the investment decisions. Students gain hands-on experience, enabling them to apply theoretical knowledge in real-world scenarios.



17th April 2025

Workshop

Industry 4.0: Concept to Implementation

Mohamed Sathak AJ College of Engineering (MSAJCE) and Mohamed Sathak Department of Management Studies (MS-DoMS) in association with National Institution for Quality and Reliability (NIQR) organized a Workshop on Industry 4.0: Concept to Implementation on 17th April 2025. The purpose of the workshop is to bridge the gap between academic knowledge and real-world industrial advancements. The aim is to educate and empower students with the knowledge, skills, and tools needed to understand and participate in the transformation of industries through smart technologies and automation.



The resource person, Mr. C V Gowri Shankar, National Secretary, NIQR introduced himself and the need of the workshop to the student community. The resource person logically explained the evolution of Industry 1.0 to 4.0. and the key terminologies involved in it. He demonstrated the real-world applications and displayed how technologies are implemented in sectors like education, manufacturing, logistics, healthcare, and agriculture with supporting video clips.



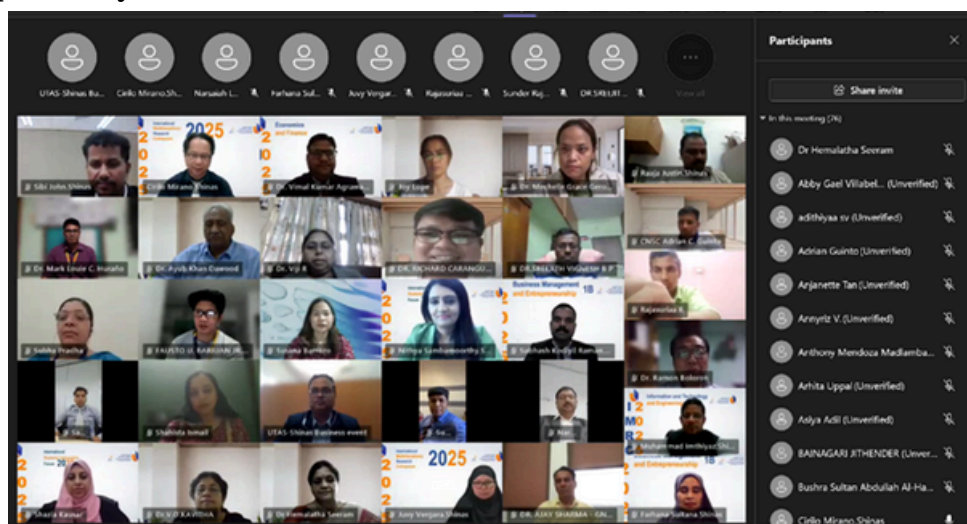
International Multidisciplinary Research Colloquium (IMRC 2025)

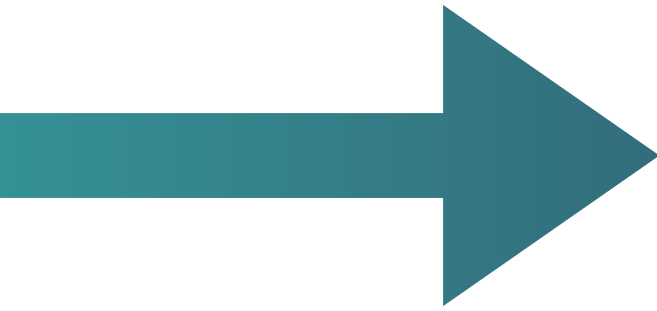
14th May 2025

The University of Technology and Applied Sciences (UTAS), Shinas, Sultanate of Oman, organized a one-day virtual International Multidisciplinary Research Colloquium (IMRC 2025) on May 14th 2025. It is a prestigious academic event that brings together global scholars, researchers, and professionals from diverse disciplines. IMRC-2025 is organized by a consortium of 18 institutes/ universities from five different countries.



Mohamed Sathak -Department of Management Studies (MS-DoMS) is one of the collaborators of IMRC – 2025. The virtual technical session started with ten different track themes and the allotted work group coordinators. As academic collaborators, Dr.Hemalatha Seeram, Professor & Head, MS-DoMS and Dr.F.Mohamed Sabura, Assistant Professor, MS-DoMS, served as the Session Chair for the tracks of Business Education and AI & Educational Technology respectively.





Student Feedback

SEMESTER I (2024 - 2025)



https://docs.google.com/forms/d/1u5l7wTjN88t0WVTZgHCtOv09i8dMvUiG93_G6k4Sr88/edit?pli=1#responses

SEMESTER II (2024 - 2025)



<https://docs.google.com/forms/d/1YlInJJI49r0i4szLUK6Zka4HrHmqPoZZw0hBFDIXCQ0/edit#responses>

SEMESTER III (2023 – 2025)



<https://docs.google.com/forms/d/11aBxUv8AMGrBdMnkUvAWLMzS48JTivlZkmfJQ9jGKfA/edit#responses>

SEMESTER IV (2023 – 2025)



https://docs.google.com/forms/d/1VfRdbI1xDRs2k5DV3fYK9Q6dvUcYfn26_9D15Alol6s/edit#responses

Students Outreach Program



Students Accolades



**Yousuf and Suhail Zakaria – II MBA at
St. Joseph College of Engineering, Chennai**



Head, MS-DoMS with Proficiency winners



**Proficiency Winners –
Jency and Gokul – II MBA**



**Proficiency Winners –
Vasanth and Shrene – I MBA**

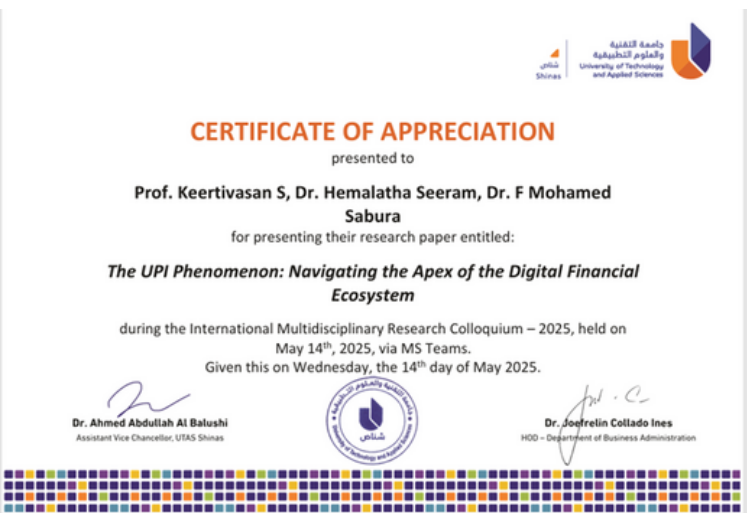


**MBA Students at Ethiraj College for Women,
Chennai**



**I year MBA Students at Mohamed Sathak AJ
College of Engineering, Chennai**

Staff Accolades





CERTIFICATE OF APPRECIATION

presented to

Dr. Hemlatha Seeram

for the outstanding contribution as **SESSION CHAIR** during the
International Multidisciplinary Research Colloquium – 2025
held on

May 14th, 2025, via MS Teams.

Given this on Wednesday, the 14th day of May 2025.


Dr. Ahmed Abdullah Al Balushi
Assistant Vice Chancellor
Main




Dr. Jpefretin Collado Ines
HOD – Department of Business Administration



GLOBAL RESEARCH & TRAINING CENTRE (GRTC)

CERTIFICATE OF PARTICIPATION

This is Presented to

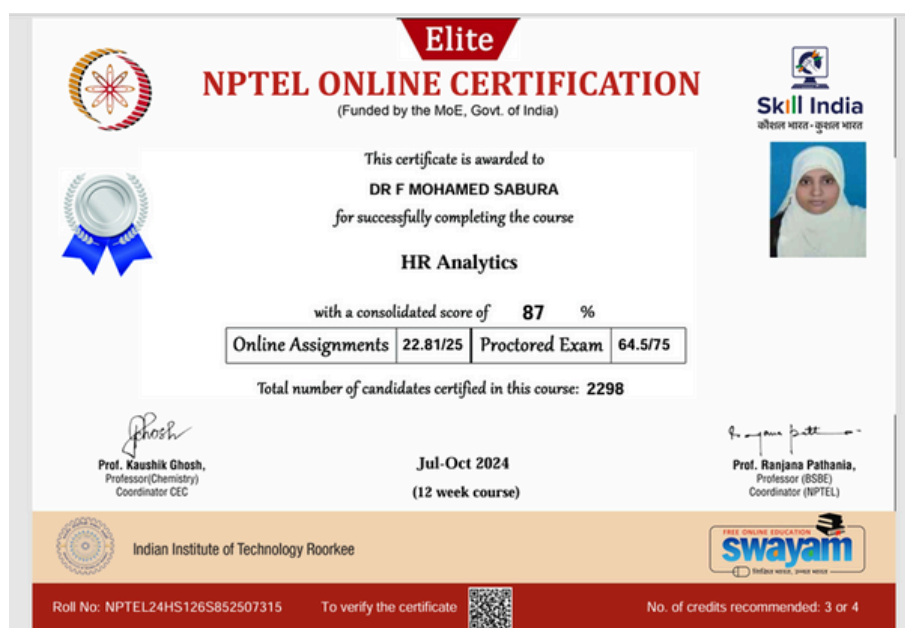
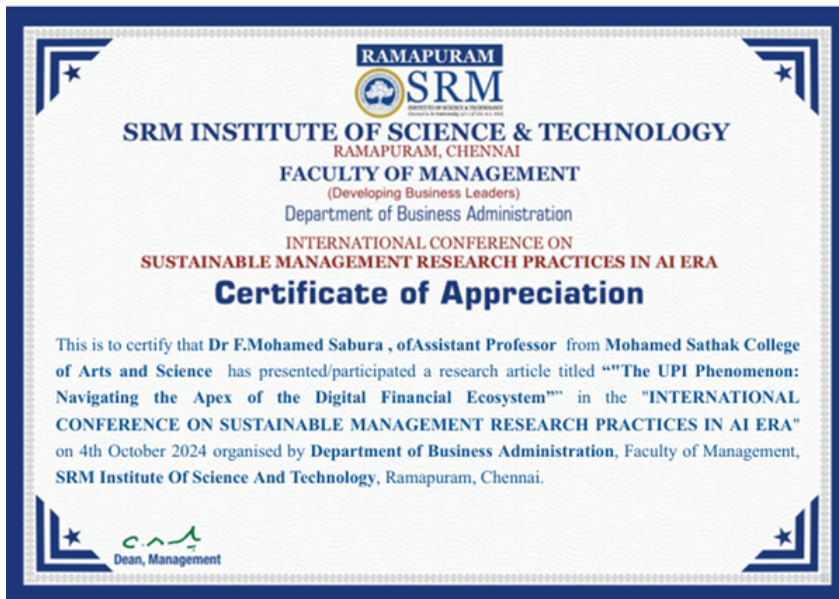
Dr Hemalatha Seeram of Mohamed Sathak-Department of Management Studies(MS-DoMS)

has participated in the "Three Days International Online Workshop
on "Research Methodology" from 5th - 7th October 2024.


Dr. B. DHANALAKSHMI
Resource Person


V. KARTHIKEYAN
Organiser







Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

This certificate is awarded to
DR F MOHAMED SABURA
for successfully completing the course

AI in Human Resource Management

with a consolidated score of **73** %

Online Assignments	23.44/25	Proctored Exam	49.5/75
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Total number of candidates certified in this course: **4648**

Jan-Apr 2025
(12 week course)



Prof. T. V. Bharat
Head, Centre for Educational Technology
NPTEL Coordinator, IIT Guwahati



Skill India
कौशल भारत - कुशल भारत



Indian Institute of Technology Guwahati



FREE ONLINE EDUCATION
swayam
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Roll No: NPTEL25MG05S1243204956 To verify the certificate  No. of credits recommended: 3 or 4



Date: 07/05/2025

To,

Dr Hemalatha Seeram
Mohammed Sathak College of Science and Arts
Chennai, India

Sub: Invitation to Serve as Session Chair – International Multidisciplinary Research Colloquium – 2025 (IMRC-2025)

Dear Madam,

Warm greetings from the University of Technology and Applied Sciences (UTAS), Shinas! I hope this message finds you in good health and high spirits.

On behalf of UTAS Shinas, it is my pleasure to extend a cordial invitation to you to serve as a **Session Chair** at the upcoming *International Multidisciplinary Research Colloquium 2025 (IMRC-2025)*, scheduled to be held online on **May 14, 2025**. This colloquium is a premier academic event that aims to bring together global scholars, researchers, and practitioners from a wide range of disciplines to foster innovation, collaboration, and academic excellence.

With its multidisciplinary scope, the colloquium is designed to address pressing global challenges by integrating perspectives from business, economics, technology, sustainability, and other vital fields. The event will provide a valuable platform for participants to present their research, exchange ideas, and contribute to advancing global development initiatives.

The colloquium will be conducted virtually via MS Teams. While UTAS Shinas does not offer honoraria or payment for these invaluable academic contributions, we deeply appreciate and recognize your voluntary support and expertise, which will undoubtedly enhance the quality and success of the event.

We would be delighted by your positive response and look forward to your kind confirmation of participation.

Warm regards,

Joefrelín Collado Ines
Head,
Business Administration Department

Broad Horizons أفق واسع

البريد : 77 - الزمير الجديد - 324 شاطئ سلطنة عمان، هاتف : 26852900 - 26852900 - فاكس : 26747426
PO Box : 77, Postal Code : 324 Shinas, Sultanate of Oman, Tel.: 26852900, 26852900, Fax: 26747426



Date: 07/05/2025

To,

Dr. F Mohammed Sabura
Mohammed Sathak College of Science and Arts
Chennai, India

Sub: Invitation to Serve as Session Chair – International Multidisciplinary Research Colloquium – 2025 (IMRC-2025)

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Broad Horizons أفق واسع

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Research & Publications



NAME OF THE FACULTY	JOURNALS/CONFERENCE	YEAR
Prof. Parthiban J & Dr. F Mohamed Sabura	Relationship between Managers and Employees: Fostering Workplace Harmony	2025
Prof. Keertivasan S, Dr. Hemalatha Seeram & Dr. F Mohamed Sabura	The UPI Phenomenon: Navigating the Apex of the Digital Financial Ecosystem	2025
Dr. F Mohamed Sabura & Dr. Hemalatha Seeram	Implementing Environmental Initiatives in the Workplace: A Sustainable Approach	2025

30TH BATCH 2023 – 2025



31ST BATCH 2024 – 2026



THANK YOU