



Mohamed Sathak - Department of Management Studies

MS-DoMS

Creating innovative thinkers and global leaders

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

ANNUAL ACADEMIC REPORT

2025 – 2026

*Empowering Future Leaders through
Excellence, Innovation & Industry Collaboration*

HIGHLIGHTS



ACADEMIC
EXCELLENCE



INDUSTRY
COLLABORATIONS
& MoUs



GUEST LECTURES
& WORKSHOPS



INDUSTRIAL
VISITS



STUDENT
ACHIEVEMENTS



PLACEMENT &
CAREER DEVELOPMENT



RESEARCH &
INNOVATION



COMMUNITY OUTREACH
ACTIVITIES



LEARN



LEAD



SUCCEED

Prepared by

Department of Management Studies (MBA)

Mohamed Sathak College of Arts and Science
Sholinganallur, Chennai – 600119

Academic Year: 2025 – 2026

ACKNOWLEDGEMENT

MBA Department expresses its sincere gratitude to the Almighty God for His abundant grace, guidance, and blessings, which have enabled us to complete this academic report successfully.

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Finally, we acknowledge the contributions of all those who, directly or indirectly, supported the completion of this academic work. Their encouragement and assistance have been deeply appreciated.

ABSTRACT

The Mohamed Sathak Department of Management Studies has consistently worked toward academic excellence, professional development, and industry-oriented learning. The department offers a structured management education environment that combines classroom instruction with practical exposure through seminars, workshops, industrial visits, guest lectures, and student-centred activities. Its programs are designed to develop managerial competence, communication skills, leadership qualities, and ethical decision-making among students. The department also emphasises holistic development by encouraging participation in co-curricular and extracurricular initiatives that strengthen confidence and teamwork. Through its commitment to quality teaching, institutional values, and continuous student support, the department contributes significantly to preparing competent management professionals for the evolving business world.

During the academic year (2025-26), the department has achieved notable progress in terms of student participation, academic engagement, and professional development activities. Various guest lectures, special talks, training sessions, and interactive programmes have enriched the learning experience of students. Industrial exposure and practical learning opportunities have helped students understand real-world business practices more effectively. Faculty members have contributed through mentoring, academic guidance, and continuous support, while students have actively participated in department events and various intercollegiate events. These achievements demonstrate the department's commitment to quality improvement and holistic development.

In conclusion, the Mohamed Sathak Department of Management Studies continues to play a vital role in shaping management students into skilled, confident, and socially responsible individuals.

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ABOUT THE DEPARTMENT

Mohamed Sathak Department of Management Studies is a part of the reputed Mohamed Sathak Trust in Chennai, which is known for its commitment to quality education and student development. The Department of MBA was established in 1994 by the Mohamed Sathak Trust and has built a strong legacy for more than three decades in delivering an industry-oriented curriculum that prepares students to become competent professionals and future corporate leaders. The MBA program is affiliated with the University of Madras and is approved by the AICTE, Delhi. The program is offered in regular mode over two years and four semesters, with a dual specialisation structure that enhances students' academic depth and career readiness. The department offers an MBA programme with specialisations such as Finance, Marketing, Logistics and Supply Chain Management, Human Resources Management, Business Analytics, and Hospital Management and Airline & Airport Management, which aims to prepare students for professional success in the business world.

Over the years, the department has grown into a respected centre for management education, which has consistently emphasised practical exposure, leadership development, communication skills, ethical values, and career readiness. Through seminars, workshops, industrial visits, and other academic initiatives, the department has created opportunities for students to learn beyond the classroom and build confidence.

The Department's years of excellence reflect its continued dedication to academic quality and holistic development. Backed by the vision of the Mohamed Sathak Trust, the department has contributed to shaping competent and responsible management graduates who are prepared to meet modern business challenges. Its progress over the years stands as a testament to its strong foundation, disciplined growth, and commitment to excellence in higher education.

Vision

To enhance management discipline and create innovative thinkers within a global environment who are responsible business leaders.

Mission

To integrate management and technology to strengthen our position as a premier, all-inclusive management institution and expand our reputation throughout the world for high-quality educational opportunities.

To impart innovative concepts and insightful analysis to students through academic study, instruction, and professional and volunteer work.

Motto

“Creating Innovative Thinkers and Global Leaders”

Value

A culture of accountability and respect for one another.

A challenging academic programmes in various range of specialisations, preparing our students for rewarding employment in their fields of interest.

A responsible, moral, civic-minded corporate leaders

An equitable opportunity and assistance to all students with various backgrounds and abilities .

A supporting innovative projects and business endeavors that involve and profit the many stakeholders in our management department.

FACULTY PROFILE



Dr. F. Mohamed Sabura

HoD-MBA
(Till November 2025)



Dr Marina Paul

HoD- MBA



Dr. C. Padmanaba Sivakumar

Assistant Professor



Mr. Parthiban J

Assistant Professor



Ms. Keerthana S

Assistant Professor

DEPARTMENTAL ACTIVITIES

DYNAMIX '25**28TH TO 30TH JULY 2025**

Mohamed Sathak – Department of Management Studies organised “DYNAMIX '25”, a three-day Orientation Programme for MBA 31st Batch (2024–2026) from 28th to 30th July 2025. The programme aimed to provide students with academic orientation, entrepreneurial insights, personal development skills, and physical well-being awareness.



The programme began with an introductory address by Dr. F. Mohamed Sabura, followed by a motivational speech by Dr. Hemalatha Seeram, HoD, MS–DoMS, encouraging students to pursue their MBA studies with dedication and professionalism.



The first day featured a session on “Entrepreneurship and Start-ups” by Mr. Jayesh Panikar, Founder, Generation 360 Media Solutions. He discussed the importance of innovation, start-up ecosystems, business ideas, and entrepreneurial opportunities across various industries. He also shared practical insights on building successful start-up ventures and overcoming challenges.

Mr Jayesh spoke about the types of business registrations, such as GST registration, DPIIT registration, and MSME registration (Udhyam Registration). He shared his insight that, as an entrepreneur, one should embrace failures as a learning experience. He stressed that validating one’s ideas and building a strong team are the key to a successful business



On the second day, the topic for the orientation programme was Mental Fitness and Resilience, a talk by Ms. Monica Vaishnavi, Adjunct Faculty, Department of Psychology, MSCAS. She spoke about mental fitness and its importance for a successful corporate and personal life. She narrated about the benefits of mental fitness like improved problem solving, optimistic thinking, living in the present, mindfulness, etc.

The third day included an online session on “Writing a Book Chapter” by Dr. B. Meenakshi Sundaram, Associate Professor, DoMS, MSEC. He explained the structure, format, and essential components of an academic book chapter and encouraged students to contribute to scholarly publications.



The final session on “Practical Integration of Fitness” was delivered by Dr. Durga Saravanan, Physiotherapist and Sports Biomechanist. She demonstrated mobility and stretching exercises and emphasised the importance of physical fitness, ergonomics, and healthy lifestyle practices for workplace productivity.

Overall, the orientation programme provided students with a balanced blend of academic knowledge, entrepreneurial awareness, mental wellness strategies, and physical fitness practices, helping them prepare effectively for their MBA journey.



GENESIS 2K25**1ST TO 4TH SEPTEMBER 2025**

Mohamed Sathak – Department of Management Studies organised “GENESIS 2K25”, a four-day Orientation Programme for MBA 32nd Batch 2025–2027 from 1st to 4th September 2025. The programme was conducted with the objective of helping students adapt to their MBA curriculum, develop a healthy interpersonal skills, and foster holistic self-development and self confidence to face the challenges in future. This programme also aimed at breaking the ice among the first year fellow mates through various ice breaking activities

The programme commenced with a welcome address by Dr. F. Mohamed Sabura, Head In-charge, MS–DoMS, followed by an academic orientation conducted by Prof. Keerthana S, who explained the curriculum structure, evaluation process, and academic expectations of the MBA programme.

On the second day, Ms. Kanmani Thivya Jas. M. delivered a session on “Mirror Work: Building Inner Confidence.” She emphasised the importance of self-awareness, positive affirmations, and self-confidence in personal and professional growth. The session provided practical techniques to improve self-esteem and develop a positive mindset.



The third day featured a session on “Professional Bodies and Industrial Networking” by Prof. Srikant Kapoor, who highlighted the importance of professional associations, networking, teamwork, and communication skills. This was followed by a session on “Projects and Placements” by Dr. C. Padmanaba Sivakumar, who explained industry expectations and strategies for career development.



On the final day, Ms. Vidhya, Founder of DatteTech and Co-founder of CSBS, Chennai, delivered an insightful lecture on “HR as the Start-up’s First Investor.” She explained the strategic role of Human Resources in building organisational culture, attracting talent, and supporting start-up growth.

Overall, the orientation programme provided students with valuable academic guidance, confidence-building techniques, networking insights, and entrepreneurial perspectives, enabling them to begin their MBA journey with enthusiasm and clarity.

SECURITIES AND CAREER OPPORTUNITIES**9TH OCTOBER 2025**

Mohamed Sathak – Department of Management Studies organised a Workshop on “Securities and Career Opportunities” on 9th October 2025. The resource person for the workshop was Mr. B. M. Khaja Mohideen, Assistant Vice President, Metropolitan Stock Exchange of India Ltd. The workshop was conducted for the MBA 31st Batch (2024–2026) and MBA 32nd Batch (2025–2027) students.

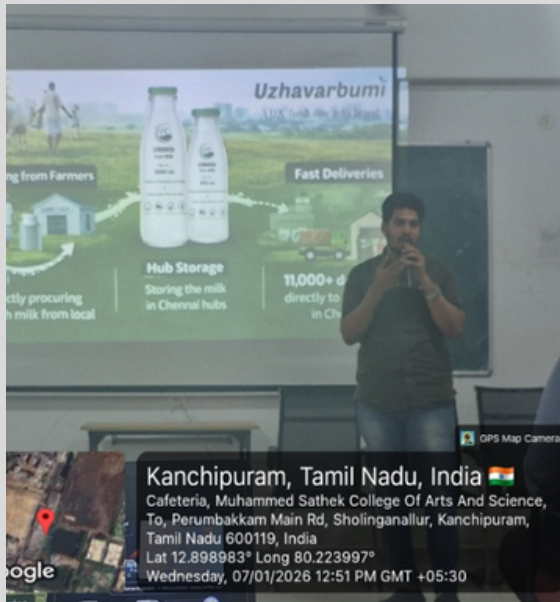


Mr. B. M. Khaja Mohideen introduced the students to the fundamentals of the securities market and explained the functioning of the Metropolitan Stock Exchange of India (MSE). He highlighted the role of the Securities and Exchange Board of India (SEBI), various market segments, and the significance of stock exchanges in the Indian financial system. He also discussed the diverse career opportunities available in the securities market and financial services sector.

During the workshop, the resource person elaborated on the concepts of Security and Portfolio Management, explaining how investments in stocks, bonds, mutual funds, and other financial instruments can be effectively managed to achieve financial goals while minimising risks. He combined theoretical concepts with practical insights, enabling students to understand the importance of investment planning, risk management, asset allocation, and portfolio diversification.

The interactive session encouraged students to explore the functioning of the stock market, investment strategies, and emerging career prospects in finance. The participants actively engaged in discussions and gained practical knowledge that complemented their academic learning.

Overall, the workshop provided students with a comprehensive understanding of the securities market and portfolio management while creating awareness about career opportunities in the financial sector. The session successfully bridged the gap between classroom learning and industry practices, enhancing the students' readiness for careers in finance and investment management.

BUILDING A START-UP- IDEA TO EXECUTION**7TH JANUARY 2026**

Mohamed Sathak – Department of Management Studies organised a Guest lecture on the topic Building A Startup: Idea To Execution: The Journey from Concept To First Product/Service on 7-01-2026. The Guest Speaker was Mr. Vetrivel Palani, Founder & CEO, Uzhavarbumi, Agro Products Pvt. Ltd. Uzhavarbumi Agro Products Pvt Ltd, founded in July 2017, is a fresh dairy products company based in Maduranthakam, Chengalpattu, India.

Mr. Vetrivel Palani shared his experience as an entrepreneur with the students of MS – DoMS and BBA students highlighting his role as a Founder and CEO of Uzhavarbumi. During his lecture he narrated that in spite of Tamil medium education, he excelled in spoken English due to his sheer hard work, and emphasised that if there is a will there is a way.

Sharing his entrepreneurial journey in Milk business, Mr. Vetrivel said that the milk he sells was sourced from the farmers who rear the bovine herd and without any pasteurisation the fresh milk is bottled and delivered early in the morning to the consumers in a natural way, from farm to dining table.



Mr. Vetrivel Palani motivated the students to pursue entrepreneurship and chase their dreams..

Overall the guest lecture enabled the students to get a bird's eye view on how to successfully run a start-up venture and earn profit venture and earn profit.

PERSONALITY DEVELOPMENT WORKSHOP**ON****“ A Strategic Step to Build Future Leaders of Tomorrow”****21ST JANUARY 2026**

Personality Development Workshop on the Topic “A Strategic Step to Build Future Leaders of Tomorrow” was conducted on 21st January 2026 at DoMS by Dr. Regina, Founder & CEO, Englang Café, The online English Language Café, Genetic Brain Profiling Expert, Mindscapes Pro G, Founder and Event Manager at Hola Sorpresa Dood.

The program started with MBA II Semester students hosting the program. Mr. Immanuel Ajay gave an introduction of the event followed by Mr. Rizwan Alam who recited the Keerath.. A brief introduction of the resource person, Dr. Regina was given by Mr. Muthusamy.



The session started with the introductory video (Kiatnakin Bank advertisement) and students were quizzed on the product that is being marketed on the advertisement. From the introductory video the session progressed to the dress colour and its impact on the minds of interviewer. Dr. Regina went on to explain about the significance of the colours green, blue, brown, red, yellow, black, etc. The importance of formal dressing, presentation skills, and body language was highlighted. In addition there was also role play exercises in which all the students actively took part. Dr. Regina emphasised how to have a first impression impact for any meetings. She even helped students to speak and break the barrier of stage fear.

This Personality development workshops focused on enhancing key soft skills for personal and professional growth of the students. It involved interactive sessions to build confidence, communication, and self-awareness



As a whole the session was interesting and interactive for the students, and they gave a very positive feedback and requested one more session of Dr. Regina to reap maximum benefit. It helped them build their confidence and communication skills. This workshops yielded measurable improvements in students' confidence, skills, and mindset. It helped to foster holistic growth essential for academic and future success.



INDUSTRIAL VISIT TO DHL COMPANY

6TH FEBRUARY 2026



An Industrial Visit was organized to DHL Company located at Thoraipakkam, Chennai, Tamil Nadu on February 6th , 2026. DHL is a logistics company that provides services to National and International Boundaries

The industrial visit to DHL showcased the company Supply Chain's back-office operations facility near Chennai and the

backend logistics support functions. The visit highlights how these operations integrate with core supply chain processes like planning, sourcing, and delivery.

The purpose of the industrial visit was to allow students to interact with industry professionals, familiarize them with the industrial procedures required to enter a facility, experience the working atmosphere in an industry, and envision all of the industry's major departments.

The students and faculty members were warmly welcomed by the DHL coordinator, Mrs. Jennifer. We all were seated in a conference room accompanied by SRM University students who also had accompanied us for this industrial visit. Mrs. Jennifer inducted us with valuable insights about how work is done DHL along with the company overview.

The following were highlighted during the briefing:

- a. Logistics Mangement
- b. In Bound and out Bound Services
- c. Letter for approvals
- d. Customs
- e. Packaging
- f. AI in Logistics





The primary aim was to observe DHL's back office operations, which handle repetitive administrative tasks supporting frontline logistics like shipment processing, documentation, and customs clearance. Participants sought insights into Robotic Process Automation (RPA), inventory tracking, and compliance processes to understand supply chain efficiency.



Memorandum of Understanding(MOU)-TATTI

10TH FEBRUARY 2026



Mohamed Sathak – Department of Management Studies organised the MoU Signing Ceremony between Mohamed Sathak College of Arts and Science (MSCAS) and the Tamil Nadu Advanced Technical Training Institute (TATTI), Chennai on 10th February 2026 at the

Principal's Office, MSCAS. The ceremony was attended by Dr. M. Syed Ali, Principal & IQAC Coordinator, Mr. Sundaresan, Director, TATTI, faculty members, and the MoU Cell committee.

The Memorandum of Understanding (MoU) was signed with the objective of strengthening industry–institution collaboration by facilitating curriculum enhancement, skill development programmes, guest lectures, industrial visits, internships, incubation support, and placement assistance for MBA students. During the ceremony, Mr. Sundaresan shared the various initiatives through which TATTI would support students in improving their employability and securing placement opportunities.



The MoU, valid from February 2026 to February 2027, focuses on bridging the gap between academia and industry. As part of the agreement, TATTI will assist MSCAS in designing and customising the curriculum to meet industry requirements and conduct skill development programmes to enhance students' technical and professional competencies.



The collaboration also includes faculty development programmes to improve industrial exposure, guest lectures on emerging technologies, industrial visits to TATTI's group companies, and internship opportunities in accordance with the AICTE internship policy. In addition, TATTI will extend placement assistance to eligible students, thereby improving their career prospects.

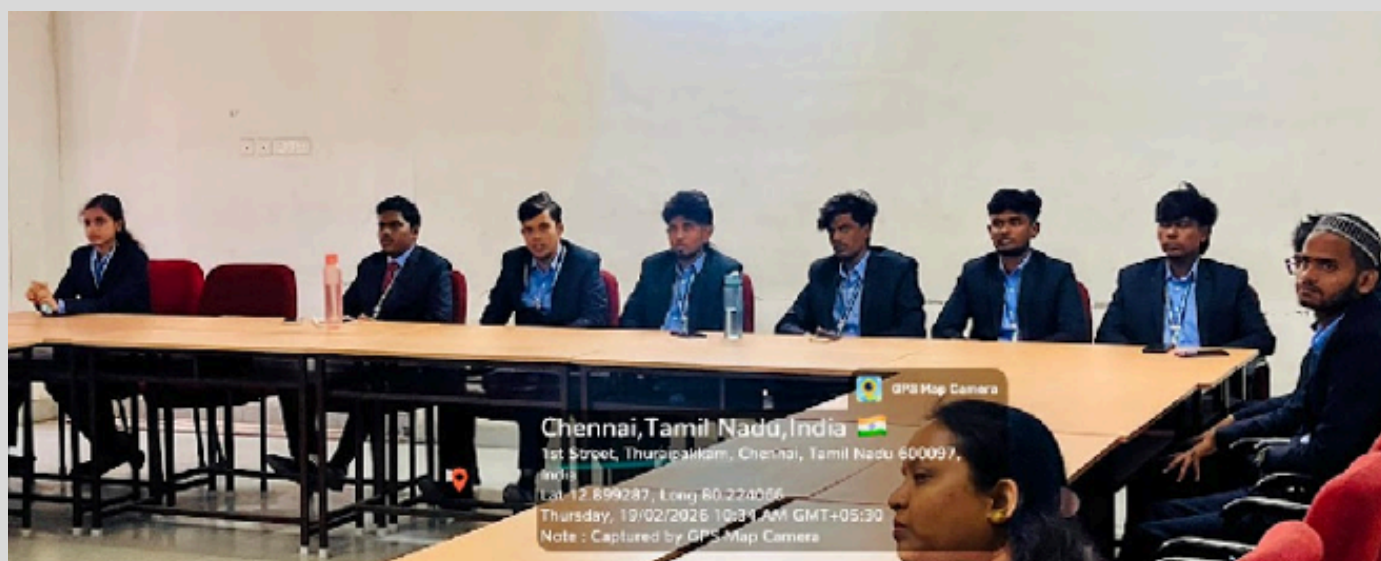
Overall, the MoU signing ceremony marked the beginning of a strategic partnership between MSCAS and TATTI, creating valuable opportunities for students and faculty through industry-oriented learning, professional development, and enhanced placement support.

CAPACITY BUILDING PROGRAM**19TH FEBRUARY 2026**

The Capacity Building Program was conducted on 19-02-2026 at 10.00 AM and the Guest Speaker was Mr. S. Sundar Mooorthy, Strategic & Growth Advisor, Market Intelligence & DesignThinking Specialist, Kepler Consulting Pvt. Ltd. Guest Lecture Topic was Strategic Decision Making: Validating Ideas before Scaling. A total of 17 students attended the guest lecture.



Mr. S. Sundar Mooorthy shared his experience as a Business Analyst with the of MBA students highlighting the need of strategic discipline in making any entrepreneurial decision. During his lecture he narrated that investing an amount of 300-400 crores rupees on any idea or decision is not just a growth move but a responsibility. He explained that scaling ideas needs proper validation.



He gave a case study on healthcare industry in which he explained how we can invest on this idea to set up a 200 bed multi-speciality hospitals in small towns such as Tier-2 Indian city. This idea popped as patients are travelling to metro cities for advanced treatment and there is no large branded tertiary hospital locally. He explained to scale this idea one need to answer the biggest strategic question i.e., how to build it efficiently. In his speech he made students solve this case which in turn helped them to understand the strategic choices underlying this business idea.



Mr. S. Sundar Mooorthy motivated the students to pursue entrepreneurship and chase their dreams. Overall the guest lecture enabled the students to get a bird's eye view on how to successfully run a start-up venture and earn profit. The guest lecture concluded with apposite note that many students evinced interest in the journey of entrepreneurship or engaging in the family business in future.



STRATUM 2K26- INTER COLLEGIATE COMPETITION

26TH FEBRUARY 2026

Organized by: Department of Management Studies (DoMS) and PG Department of Computer Applications on 26th February 2026 The participants were 52 UG students from colleges across Chennai.

Event Overview

STRATUM-2K26 marked a vibrant inter-collegiate meet hosted by DoMS and the PG Department of Computer Applications at MSCAS, fostering collaboration and talent among UG students. The initiative targeted 30 prominent colleges in and around Chennai offering diverse UG programs to broaden our reach. A professionally designed poster, highlighting event themes and benefits, was widely distributed via email, social media, and direct visits, generating buzz. To ensure accessibility, a nominal registration fee of ₹150 per student covered materials, certificates, and refreshments. The event not only showcased student skills but also positioned MSCAS as a hub for innovation and holistic development.



Objectives and Events

The primary goals were to elevate MSCAS admission rates by immersing UG students from peer institutions in our dynamic campus environment, while igniting their passion for management and technology. Beyond exposure, it aimed to sharpen practical skills, encourage teamwork, and inspire entrepreneurial thinking through engaging competitions. Both technical and non-technical events were curated to appeal to varied interests, judged by esteemed faculty:

Technical Events		
S.No.	Event Name	Judge
1	Poster Making	Dr. Y. Anuradha
2	AI Prompt	Mr. C. Sajeew Christian Sing
3	Web Designing	Mrs. T. Thangaprabha
4	Debugging	Dr. S. Muthulakshmi
Non-Technical Events		
S.No.	Event Name	Judge
1	Group Discussion	Dr. Joy Sebastin Prakash
2	Ad Making	S. Indumathy
3	Logo Design	Mrs P. C Kavi Sandhya Vinoth
4	Build a Start-up Idea	Dr. K. Kaleel

Students from various colleges in Chennai actively participated in the events, showcasing their vitality, creativity and innovation. Overall, the event was a great success with vigour and enthusiasm from all the participants.

Event Proceedings

The program kicked off promptly at 11:30 AM in the college auditorium, buzzing with anticipation. Dr. Prabhu, HoD of PG Department of Computer Applications, who delivered a warm welcome address, outlining the event's vision and encouraging bold participation. Dr. M. Syed Ali, Principal I/C, was warmly felicitated with a memento before inaugurating STRATUM-2K26. This set an energetic tone as students eagerly registered and formed teams.

Events unfolded seamlessly across multiple venues, with judges providing real-time feedback to enhance learning. Technical sessions tested coding and design prowess, while non-technical ones sparked creativity and debate. Participants displayed remarkable enthusiasm, collaborating across colleges and showcasing skills honed through rigorous preparation. Refreshments midway kept energy high, culminating in tallying scores by noon.



Valedictory and Motivational Address

The Valedictory session began at 2:00 pm with BCA students enlightening the stage with their dance and music. After which the afternoon valedictory was graced by Chief Guest Dr. Nisha Nujumudeen, Deputy Director and Associate Professor at BSA, Crescent Institute of Science and Technology, Chennai. In her inspiring speech, she motivated students to forge a strong career path by embracing the "3 Ds for Success": Discipline, Determination, and Dedication.

Dr. Nisha emphasized discipline as the foundation of a successful life, urging students to cultivate daily habits like rising early to start the day stress-free and focused. Her words ignited a spark of determination among participants, reinforcing that true career growth stems from disciplined action today.

Prize winners received certificates and mementos, while all participants got participation certificates, ensuring lasting recognition. Dr. Nujumudeen personally handed over awards, sharing personalized encouragement. The ceremony fostered a sense of achievement and inter-college camaraderie.

Concluding the session Dr. Marina Paul, HoD, Department of Management Studies, delivered the vote of thanks, acknowledging the Management, Principal I/C, IQAC Coordinator, Resorce person Dr. Nisha Nujumudheen, Dr. M. Prabhu HoD-PGCA, other department HoDs, judges and staff, students coordinators and volunteers for their unwavering support, making STRATUM-2K26 a resounding success. The session ended with the National Anthem.



INDUSTRIAL VISIT TO NOKIA FACTORY**3RD MARCH 2026**

An industrial visit was organised by Dr. Marina Paul, HoD, MS – DoMS to Nokia Factory located at Oragadam, SriPerambuthur Taluk, Chennai on 3rd March 2026 as a part of learning Operations Management, Warehouse Management, Inventory Control and Logistics Management.



Nokia Factory is the first telecom factory in India to start manufacturing 5G base stations. Chennai is one of the largest telecom manufacturing units in India, catering to both domestic and international markets and shipping to over 100 countries. The plant is a significant contributor to the Indian government's 'Make in India' program to promote domestic manufacturing. Nokia's state-of-the-art Chennai factory produces a range of telecom equipment across technologies, and now will include 5G gear in its shipments as network deployments start.



As part of an on-going program, known as the 'Conscious** factory' (to address Industry 4.0, Nokia has applied a 'Conscious Supply Network' concept at its factories leveraging digitalization, analytics, and robotics across the overall supply chain)., the Nokia Chennai plant recently implemented the first 'real-world' Smart Manufacturing application of Industry 4.0 in India leveraging solutions such as Augmented and Virtual Reality (AR/VR), connected Robotics, Artificial Intelligence, Big Data Analytics, and Internet of Things to enhance operations and increase productivity. The plant is equipped with cutting-edge manufacturing technologies, such as the state-of-the-art surface mounting technology, with a capacity of 12.8 billion components every year, 3D automated optical inspection and X-Ray inspection capability.

The Nokia factory visit started in a hired bus and students were asked to board the bus at 9.00 AM from the College premises and it reached the Nokia factory at 10.30 AM. The College students and faculty members were warmly received by the Training Head Mr. Ramachandra Rao, and all students and staff assembled in the Training Department.





First there was a pre-briefing before entering the shop-floor and the students and staff members were provided with protective gear which would prevent static electricity transmitting to the electronic components placed in the factory premises.

The students were explained about the safety practices followed in the shop floor and were shown the assembly line operations, manufacturing practices, mistake proofing (Poke yoke) and TQM practices like Kaizen – Wall of fame, where each employee who offers an innovative idea for best practices will have his or her photograph placed along with the type of idea shared on the walls of shop floor motivating the employees.

Mr. Ramachandra Rao took the students all around the factory premises like quality testing centre, repair and rework area, packaging, warehouse and dispatch centres.

Overall this factory visit exposed the students to production planning and implementation, HR practices, and welfare measures to employees and bridged the gap between class room learning and real time industry practices.

The students and faculty members were offered sumptuous lunch in their cafeteria and photographs were taken for remembrance about this factory visit.

Dr. Marina Paul thanked the Nokia officials for providing the students an opportunity to visit their factory and hoped to continue the relationship with internships and future factory visits.

A WORKSHOP ON “BUSINESS ETIQUETTE”**11TH MARCH 2026**

A Workshop on “Business Etiquette” was held on 11-03-2026 at 1.00 PM conducted by Prof. Logesh, HoD, Department of Hotel and Catering Management, MSCAS.

Business etiquette is crucial for establishing professionalism, building trust, and fostering positive relationships, which directly impact career growth and organizational success. It promotes effective communication, boosts productivity by outlining behavioral expectations, and ensures respectful, smooth interactions with clients and colleagues in both virtual and in-person environments. Having understood the importance of Business Etiquette the MBA first year students were exposed to the workshop by Prof. Logesh, HoD, Hotel and Catering Management, MSCAS.

During the course of his lecture Prof Logesh covered the nuances of Business Etiquette by emphasising on how important the personal grooming is for creating the best and lasting impression in the minds of colleagues and employees in the corporate world.

Prof. Logesh also dealt with personal hygiene, keeping the hair short and manageable, nails should be kept clean and well-manicured, using a mild perfume as a deodrant, wearing a neatly pressed dress, etc.

Business meetings should be attended with much seriousness and care. If invited for a business meeting what an incumbent should do. The do's and don'ts in a business meeting were also explained clearly in the Workshop.

In addition, dining etiquette was also emphasised by a practical demonstration using the cutlery and crockery.



Overall this workshop was an eye opener for MBA students to have seriousness about the business etiquette and the protocol followed in a corporate setting. The feedback for this workshop was good and positive, and the students were actually benefited by this workshop, which was evidenced by the change in their attitude towards Business Etiquette.

FACULTY DEVELOPMENT PROGRAMME – AI IN TEACHING

28TH MARCH 2026

Mohamed Sathak – Department of Management Studies organised a Faculty Development Programme on the topic “AI in Teaching” on at Alhaj Sheik Aboobacker Sahib Auditorium. The resource persons were Mr. Sudharsan, Associate Manager, Accenture, and Mr. Muthukumaran, AI Engineer, Trusty Bytes.

The FDP was conducted with the objective of enhancing the AI skills of faculty members and was supported by the Tamil Nadu Advanced Technical Training Institute (TATTI). During the session, the resource persons explained the significance of Artificial Intelligence in education and demonstrated various AI applications that can support the teaching-learning process.

The morning session focused on the theoretical aspects of AI, while the afternoon session provided hands-on training. Faculty members were introduced to AI-powered educational tools such as MagicSchool and NotebookLM, which can be used for lesson planning, quiz preparation, content generation, and classroom engagement.





The resource persons shared practical examples and industry insights, making the sessions highly interactive and informative. Faculty members actively participated in the demonstrations and gained valuable exposure to emerging AI technologies in education.

Overall, the FDP enabled the faculty members to understand the fundamentals of AI and explore how freely available AI tools can be effectively integrated into teaching practices to improve productivity and enhance student learning outcomes.

INDUSTRIAL VISIT TO GLENEAGLES HOSPITAL

30TH MARCH 2026

Mohamed Sathak – Department of Management Studies organised an Industrial Visit to Gleneagles Hospital, Perumbakkam, Sholinganallur, Chennai on 30th March 2026. The visit was attended by 16 MBA students from the first and second year, accompanied by Dr. Marina Paul, Dr. C. Padmanaba Sivakumar, Prof. J. Parthiban, and Prof. S. Keerthana.

The industrial visit was organised with the objective of providing students with practical exposure to hospital administration and the rapidly evolving healthcare sector. The students were warmly welcomed by the hospital authorities, and the programme commenced with an informative address by Dr. Paul, Medical Head, and Dr. Emmanuel, Academic Director, who provided valuable insights into the functioning and management of a multi-speciality hospital.



During the visit, the students were taken through various departments of the hospital, including the Outpatient Department (OPD), Intensive Care Units (ICUs), inpatient wards, and operation theatres. The hospital officials explained the complete patient management process, starting from patient registration and admission to treatment procedures and discharge. They also demonstrated the documentation process, patient record management, and the administrative procedures followed to ensure efficient healthcare delivery.

The resource persons highlighted the importance of effective hospital administration, patient relationship management, crowd management, and behavioural skills required for healthcare managers. Students gained first-hand knowledge of the operational, managerial, and service aspects involved in delivering quality healthcare.



Overall, the industrial visit provided students with valuable practical exposure to hospital management practices and enhanced their understanding of healthcare administration. The visit successfully bridged the gap between classroom learning and real-world hospital operations, preparing students for management roles in the healthcare sector.



Faculty Activities

S.No	Name of Faculty	Month	Description	Title
1	Dr. Marina Paul (HoD)	November	Book Chapter	A Sustainable Urbanization through Rainwater Harvesting: A Business Solution
2	Dr. Marina Paul (HoD)	November	National Conference	Digital Economy & Changing Business Paradigms
3	Dr. Marina Paul (HoD)	January	Book Publication	Logistics and supply chain management
4	Dr. Marina Paul (HoD), Prof. Parthiban J	January	Faculty Development Program	Five-day Virtual Faculty Development Programme on "Patents in the AI ERA: Protecting Innovation in the Digital World"
5	Dr. Marina Paul (HoD), Prof. Parthiban J & Prof. Keerthana S	February	Webinar	From Grassroots to Global - Youth Climate Diplomacy & AI Inclusion for Social Development

6	Prof. Parthiban J	February	Faculty Development Program	Using AI for Research Writing
7	Dr. Marina Paul (HoD), DR. Padmanaba Sivakumar, Prof. Parthiban J & Prof. Keerthana S	March	Faculty Development Program	AI in Teaching

Student Activities

S. No.	Particulars	Description	Month & Year
1	From grassroots to Global - Youth climate Diplomacy & AI Inclusion for Social Development	Webinar	6th February 2026
2	Stratum 2k26	Volunteers	26th February
3	Women's Day	Group Dance	7th March 2026
4	Peri College Event	Inter Collegiate	13th March 2026
5	The Quaide Milleth College	Inter Collegiate	16th March 2026
6	Sathak Spark Street	Accessories Stall	26th March 2026



Placements



Conclusion

In conclusion, this academic report reflects the steady progress, achievements, and collective efforts of the Department of Management Studies in pursuing excellence in education and student development. The department has remained committed to nurturing knowledge, discipline, leadership, and practical managerial skills among students through a wide range of academic and co-curricular activities. The support of the management, faculty, and students has played a vital role in creating a positive and productive learning environment.

Looking ahead, the department has a strong, promising future focused on strengthening academic quality, enhancing industry exposure, promoting a research orientation, and developing students into competent, socially responsible management professionals. By continuing to adapt to changing educational and corporate demands, the department aims to expand its impact and uphold its tradition of excellence in the years to come.

In the future, the department will continue to introduce innovative teaching methods, value-added programmes, and skill-based initiatives that align with emerging trends in management education. Such efforts will help students to become more confident, adaptable, and career-ready, while also contributing meaningfully to the growth and reputation of the institution.