

MOHAMED SATHAK COLLEGE OF ARTS AND SCIENCE
Sholinganallur, Chennai-600119



(Affiliated to University of Madras & Approved by AICTE)

DEPARTMENT OF MANAGEMENT STUDIES

**Report on DYNAMIX 2K26 – 2nd Year Orientation Program held on 28-07-2026
at 10.00 AM to 2.00 PM.**

Resource Persons:

1. Mr. Praveen, Executive Associate, Thuvakkam, NGO
2. Ms. Praveentha Prabhu, Founder, Klaritas Fruit Tea

Venue: Conference Hall, MS-DoMS

The Department of Management Studies organized **DYNAMIX - 2K26**, an Orientation Programme for the second-year MBA students on **28th July 2026** at **10.00 a.m.** The programme was designed to familiarize students with the academic roadmap, specialization streams, institutional expectations, mentorship initiatives, and career development opportunities. In addition, the event featured two enriching guest sessions on **Waste Management** and **Entrepreneurship**.

Dr. Marina Paul, Head, MS-DoMS welcomed the students and delivered the orientation address, highlighting the objectives of the programme and motivating the students to make the best use of the opportunities available during their final year.

The academic orientation continued with **Ms. S. Keerthana, Assistant Professor** who explained the various specialization streams, academic timeline, and mentorship process. **Dr. Marina Paul, Head, MS-DoMS** addressed the students on the importance of discipline, professional ethics, and maintaining academic excellence throughout the programme. **Dr. C. P. Sivakumar, Assistant Professor** briefed the students about the **Summer Internship Programme (SIP)** and **PGDEBM**, emphasizing their significance in enhancing employability and industry readiness. **Mrs. M. Arivukodi, Assistant Professor** introduced the various student clubs and encouraged active participation in co-curricular and extracurricular activities for holistic development.

Session 1:

The first guest session on “**Waste Management**” was organized in association with **Thuvakkam NGO**. The session commenced with a welcome address by **Dr. Marina Paul, Head, MS-DoMS** followed by an introduction of the resource person by **Mrs. M. Arivukodi, Assistant Professor**. **Mr. Praveen, Executive Associate, Thuvakkam NGO**, delivered an informative and engaging session on sustainable waste management practices, environmental responsibility, waste segregation, recycling, and the role of individuals in promoting a cleaner society. The session inspired students to adopt environmentally responsible practices in their personal and professional lives. The session concluded with a vote of thanks proposed by **Mrs. S. Indhumathy, Assistant Professor**.

Session 2:

The second guest session, titled “**Founder's Odyssey**,” commenced with a welcome address by **Dr. Marina Paul, Head, MS-DoMS**, while **Ms. S. Keerthana, Assistant Professor** introduced the speaker. **Ms. Praveentha, Founder of Klaritas Fruit Tea**, shared her entrepreneurial journey, highlighting the challenges, opportunities, and experiences involved in establishing and growing a successful business venture. She encouraged students to develop an entrepreneurial mindset, embrace innovation, and pursue their goals with confidence and perseverance. Her interaction with the students was inspiring and highly motivating. The session concluded with the vote of thanks delivered by **Mrs. S. Indhumathy, Assistant Professor**.

Overall, **DYNAMIX 2K26** was a highly informative and engaging programme that successfully oriented the second-year MBA students towards their academic journey while providing valuable insights into environmental sustainability and entrepreneurship. The programme was well received by the students and served as an excellent platform for learning, motivation, and professional development.

SNAPSHOTS OF DYNAMIX – 2K26



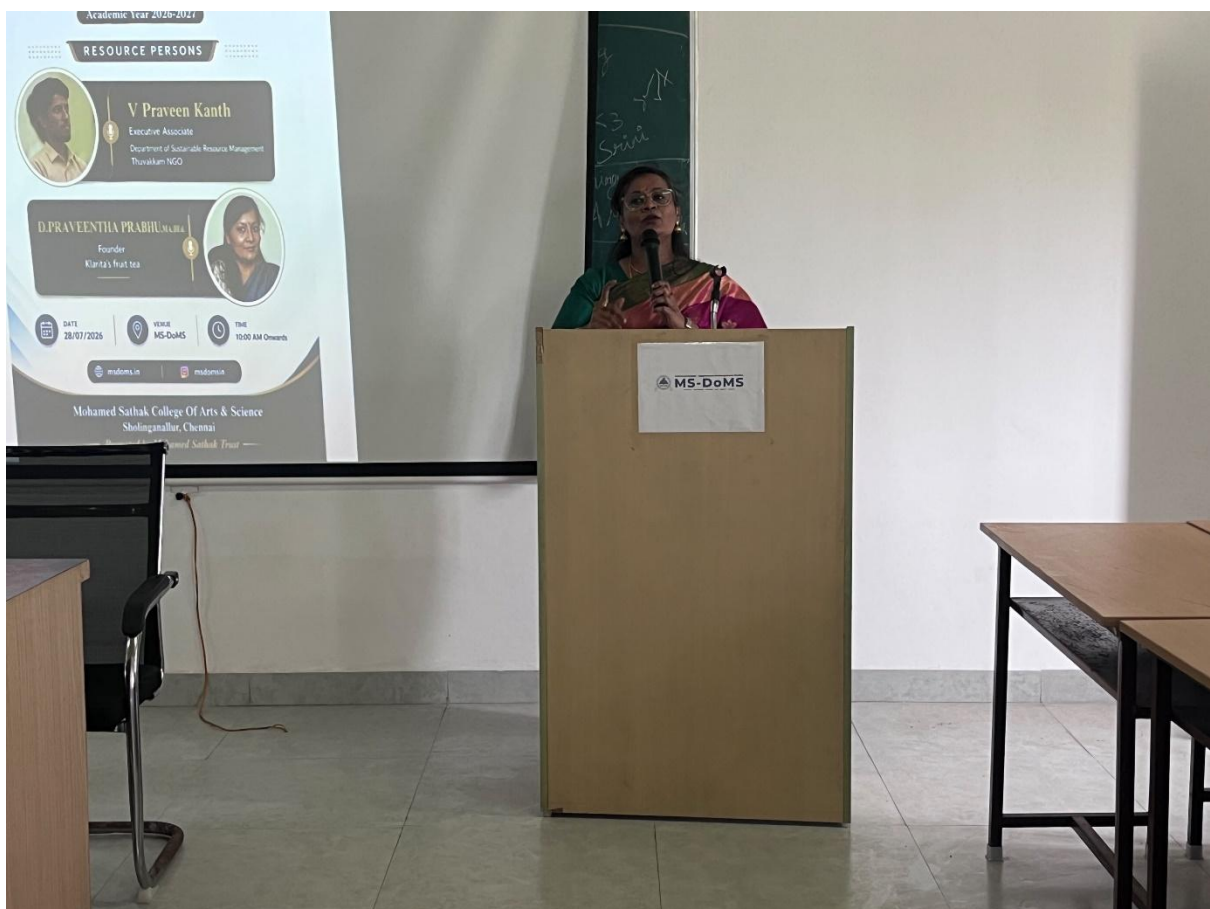
Dr. M.S. Mohamed Jaabir, Principal, addressing the II - MBA students during the DYNAMIX -2K26 Orientation Programme.



II - MBA students attentively participating in the orientation programme and guest sessions



Mr. Praveen, Executive Associate, Thuvakkam NGO, delivering an insightful session on Waste Management and sustainable environmental practices



Ms. Praveentha Prabhu, Founder, Klaritas Fruit Tea, sharing her entrepreneurial journey and inspiring students to embrace innovation and entrepreneurship