

MOHAMED SATHAK COLLEGE OF ARTS AND SCIENCE
Sholinganallur, Chennai-600119



(Affiliated to University of Madras & Approved by AICTE)

DEPARTMENT OF MANAGEMENT STUDIES

**Report of Outreach Program on “Beach Cleaning” held on 22-08-2026 from 7.00 AM to
10.00 AM**

Name of the Event: “Beach Cleaning”

Conducted by: MS-DoMS

Date: 22nd August’ 26

Venue: Palavakkam Beach, Chennai

Organised by: Thuvakkam NGO

No. of Attendees: 26 Students + 2 Staff Members

As part of an outreach and social responsibility initiatives, the Mohamed Sathak Department of Management Studies (MBA) participated in a Beach Cleaning and Waste Management Activity conducted by Thuvakkam NGO at Palavakkam Beach, Chennai on 22nd August 2026 from 7:00 AM to 9:00 AM. A total of 26 MBA students and 2 staff members actively took part in the programme.

The activity was organised with the objectives of creating awareness about environmental cleanliness and the importance of maintaining clean public spaces, encouraging students to engage in community outreach and social responsibility, promoting responsible waste management and proper disposal of waste, demonstrating how discarded materials can be creatively reused to develop useful products, and fostering awareness about protecting and maintaining the cleanliness of beaches.

The programme commenced with a beach cleaning drive, during which students collected various forms of waste scattered across the beach. The collected waste was then segregated and gathered at a designated location. As part of the waste-reuse activity, students creatively utilised materials such as used plastic water bottles, cans and other discarded items to prepare a protective structure around the plants on the beach using pipes and supporting wires. This

structure was designed to safeguard the plants while also showcasing how waste materials can be transformed into useful and environmentally supportive products, thereby highlighting the importance of the 3R principle – Reduce, Reuse and Recycle.

The MBA students demonstrated remarkable enthusiasm, teamwork and active involvement throughout the programme, participating with full attention and dedication. The activity enabled students to enjoy a meaningful experience while simultaneously understanding the significance of environmental responsibility, waste management and community engagement. The programme provided students with practical exposure to environmental conservation and cleanliness, community outreach and social responsibility, teamwork and collaborative activities, waste collection and responsible waste management, creative reuse of discarded materials, and sustainable practices and environmental awareness. It also helped students realise that waste materials can be creatively converted into useful and protective products rather than being simply discarded.

The Beach Cleaning and Outreach Programme at Palavakkam Beach was successfully completed with the active participation of students and staff members. The programme proved to be an enriching and enjoyable experience, offering students an opportunity to contribute towards environmental cleanliness while developing a strong sense of social responsibility and teamwork. The enthusiastic participation of the students made the programme a meaningful and successful outreach initiative.

SNAPSHOTS OF THE ORIENTATION PROGRAM



