

MOHAMED SATHAK COLLEGE OF ARTS AND SCIENCE
Sholinganallur, Chennai-600119



(Affiliated to University of Madras & Approved by AICTE)

DEPARTMENT OF MANAGEMENT STUDIES

**Report on Mission 80 – Freedom Through Impact: A Tree Plantation Drive Organized
in Collaboration with Thuvakkam NGO held on 01-08-2026**

Venue: PKV Mahanagar Extension, Kundrathur

The Department of Management Studies, Mohamed Sathak College of Arts and Science, actively participated in a large-scale **Tree Plantation Drive** organized in collaboration with **Thuvakkam NGO, Chennai**, at **PKV Mahanagar Extension, Kundrathur**, as part of the inspiring initiative "**Mission 80 – Freedom Through Impact.**" The programme brought together more than **300 volunteers**, who collectively planted over **1,500 indigenous saplings**, demonstrating a shared commitment towards environmental conservation and sustainable development.

The event was graced by the presence of distinguished dignitaries, including **Mr. V. Nalla Sivan, IAS, Revenue Divisional Officer, Mrs. R. Suma, Municipal Commissioner, Kundrathur Municipality, Mr. K. Sathiyamoorthy, Chairman, Kundrathur Municipality**, along with the Municipal Engineer and other officials of the Kundrathur Municipality. Their presence encouraged all the participants and reinforced the importance of collaborative efforts in promoting environmental sustainability.

The plantation drive witnessed the enthusiastic participation of the students and faculty members of the Department of Management Studies (MS-DoMS), led by the Head of the Department, **Dr. Marina Paul**, along with volunteers from reputed organizations such as **Cognizant, Mahindra & Mahindra, Firstsource, Heartfulness International School, Birders Tribe, Madras School of Social Work (MSSW)**, and numerous public volunteers. Working together, the participants planted and secured indigenous saplings across the designated area, contributing to the enhancement of green cover and ecological balance.

The primary objective of the programme was to create environmental awareness while providing students with experiential learning through community engagement. The initiative

enabled MBA students to understand the significance of **Public–Private–Community Partnerships (PPCPs)** and the practical implementation of **Corporate Social Responsibility (CSR)** initiatives in addressing environmental challenges. By participating in this hands-on activity, students experienced the value of teamwork, leadership, social responsibility, and sustainable development in real-world settings.

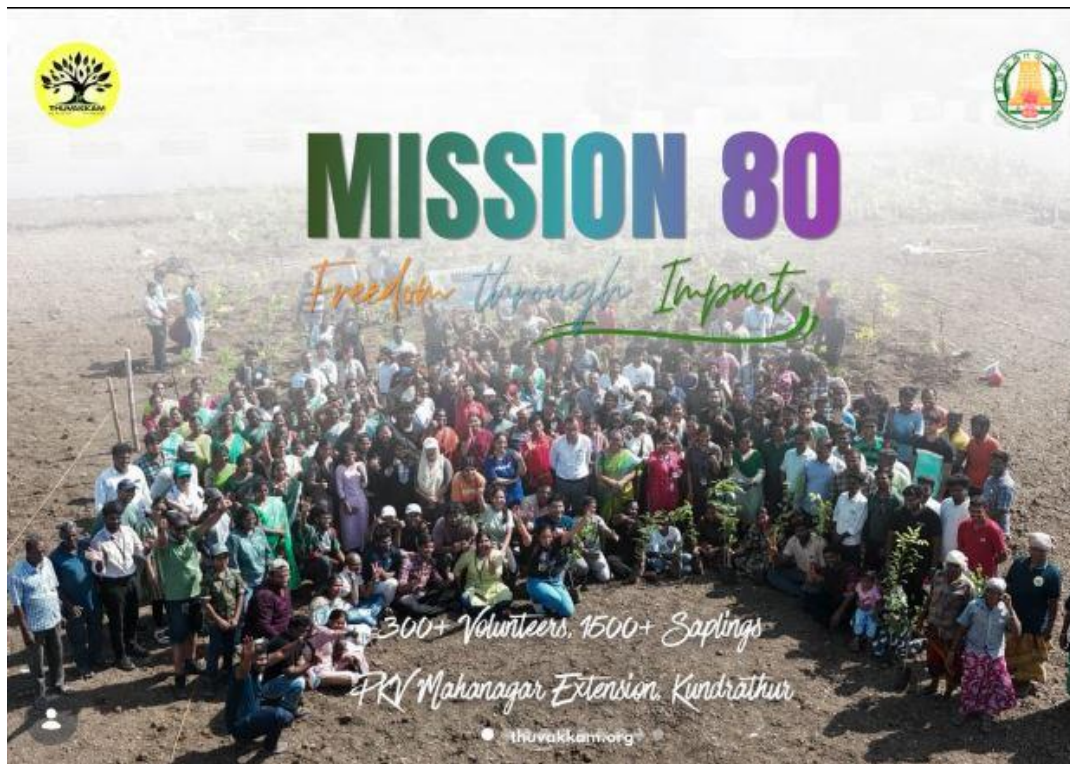
The tree plantation drive formed an integral part of **Mission 80 – Freedom Through Impact**, a nationwide initiative that aims to transform the spirit of patriotism into meaningful social action from **Independence Day to Republic Day** through the following objectives:

- Planting **80,000 Trees**
- Providing **Scholarships for 80 Students**
- Empowering **80 Women** through sustainable livelihood support

The event successfully demonstrated that management education extends beyond classroom learning by encouraging students to actively contribute to society and environmental conservation. The programme strengthened the students' understanding of responsible leadership, community service, and sustainable management practices while aligning with the United Nations Sustainable Development Goals (SDGs).

The Department of Management Studies expresses its sincere gratitude to **Thuvakkam NGO, Genesys (CSR Partner), Kundrathur Municipality (Government Partner)**, the participating corporate organizations, volunteers, and all stakeholders for making the programme a grand success. The department also extends its heartfelt thanks to our **Management, Principal, Dr. M. S. Mohamed Jaabir, and Vice Principal, Dr. M. Syed Ali**, for their constant encouragement, guidance, and unwavering support in promoting socially responsible and environmentally sustainable initiatives among students.

**SNAPSHOTS OF THE TREE PLANTATION DRIVE ORGANIZED IN COLLABORATION
WITH THUVAKKAM NGO**



Mission 80 – Freedom Through Impact: Official campaign poster highlighting the vision of environmental sustainability and social impact



Aerial View of the Tree Plantation Drive: A panoramic view showcasing the large-scale plantation drive with enthusiastic participation from volunteers and stakeholders



Department of Management Studies Team: Dr. Marina Paul, Head of the Department, along with faculty members and MBA students participating in the Tree Plantation Drive



Planting for a Greener Tomorrow: Faculty members and MBA students actively planting indigenous saplings as part of the environmental conservation initiative



Growing Together for Sustainability: Faculty members and students posing with the new saplings, reaffirming their commitment to environmental stewardship and sustainable development