



Mohamed Sathak College of Arts & Science
Affiliated to University of Madras and Recognized by UGC & AICTE
Sholinganallur, Chennai 600 119



Mohamed Sathak-Department of Management Studies (MS-DoMS)

Creating innovative thinkers and global leaders

Report on 5 Day Orientation Program - MBA - Batch 2023 -25

Name of the Event: 5 Day Orientation Program

Conducted by: MS-DoMS

Date: 20th to 26th September 2023

Venue: MS-DoMS – Room # 405

No. of Audience/ Attendees: MBA 30th Batch 2023 – 2025

Mohamed Sathak – Department of Management Studies (MS-DoMS) gladly welcomes MBA students - 30th Batch 2023 – 2025 with a vision, “*Creating innovative thinkers and global leaders*”.



MS-DoMS -MBA 30th Batch – 2023 - 25

MS-DoMS organised an orientation programme with the objective of creating a collegial environment among students coming from different socio-economic, regional, and academic backgrounds. One of the key agendas of this orientation program is to instill a managerial education orientation in the students, promote interpersonal interactions, and sow the seed of holistic self-development in them. This orientation program has some important sessions: – Personal Branding, Team Building, Banking & Financial essentials, Academic Integrity, Business Etiquette, Critical and Analytical thinking, Management Games, Management Quiz, Entrepreneurship and Innovation. These sessions add significant value to helping the fresh management students start their management education on a constructive note.



The Orientation program started with a welcome note by Dr. Hemalatha Seeram, Head of MS- DoMS. She insisted on the significance of pursuing an MBA degree. The focus is to build leadership skills and learn business principles. Later, she introduced the MS-DoMS faculty members and their specialised expertise to the students.



Dr. Mohamed Sabura, Assistant Professor, MS-DoMS and class in charge of the first-year MBA briefed that the main aim of organizing an orientation program is to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration. The five-day orientation program schedule was then presented to the students, along with its significance and expected outcomes.



Prof. Preethi. B. Iyer, Assistant Professor, MS-DoMS introduced the facilities of MS – DoMS to the students. Information pertaining to the library, Course curriculum, and infrastructure was outlined clearly.



Prof. Sikant Kapoor, Assistant Professor, MS-DoMS explained the importance of associating with the professional body and industrial networking. Highlighting the benefits of association and how it adds value to a career was discussed.



Dr. C. Padmanaba Sivakumar, Associate Professor, MS-DoMS deliberated about the projects and internship program in their curriculum. Sir emphasized the value of summer internships and projects, explaining how they will help students gain practical experience and understand the complexities of business life.



A session on Personality development and business etiquette was delivered by Prof. S. Saravanakumar, Associate Professor (Part Time), School of Management Hindustan Institute of Technology & Science. He started the session with a quiz, which forced them to think with an open mindset. He clearly pictured the need for competence and enhanced the social and emotional well-being of a student, the importance of the KASH model to improve communication and interpersonal skills, and lead to greater success in personal and professional life.



Day 2 session was filled with fun-filled learning with Mr. P. Venkatesh Raja, Trainer, Training Consultant, India. He introduced the concepts of IQ, EQ and FQ – the financial quotient. He played the cash flow game with the students and taught them the need to invest in various financial instruments.



The session on Culture and heritage was handled by Ms. Thirupurasundari Sevvel, Urban Planning Specialist, Founder – Studio Enclave. She introduced the students to Madras's history and heritage. Most sites in Chennai have a narrative, which she recounted with us, inspiring us to learn more about our culture and heritage.

The specialisation offered by DoMS was introduced to the students on Day 3 to make up their minds about choosing the appropriate specialization based on their preferences and passions.



The next session was a beautiful narration of how a transition from campus to corporate takes place. The session was headed by Dr. Anand Pasupathy, Strategic Advisor to Eagle Air Services, who shared his personal experience—the tough journey, the challenges he faced, and the decisions he took from time to time from his graduation until his entire career—to provide students with insight into the path to success.



Day 4 of the orientation program was initiated by Mr. Andrew George Dev, an alumnus of Mohamed Sathak College and a research scholar at Sathyabama University. He shed light on the importance of critical and analytical thinking. He shared his experiences as an alumnus of DoMS and also gave information on how to nurture the skills by utilising the online resources and attending seminars and workshops.



Prof. Sikant Kapoor, Assistant Professor, MS-DoMS conducted management quiz. The Management Quiz has been designed as an innovative, interactive programme to facilitate an abundant flow of knowledge and ideas packaged in exciting rounds.



The next session was on health and mind, given by our faculty, Prof. Ramani Karthikeyan, Assistant Professor, MS-DoMS. She introduced yoga to the students by explaining the importance and benefits of it. She made the students practically perform the yoga positions and helped them comprehend its intricacies and how to incorporate them into their everyday routine.



The final day of orientation began with Dr. Hemalatha Seeram's introduction of Personal Branding – a critical idea for students to differentiate themselves from the competition and allow them to build trust with clients and employers. She put forth the four P's (Perfection, Perseverance, Passion, and Process) to analyse how their personalities reflect who they are.



Dr. K. Kamalakkannan, Professor, Department of Automobile, SRM University, led the concluding session of the 5-day orientation program on social entrepreneurship. Sir stressed the relevance of thinking outside the box as management students and introduced the concept of Integrated Farming System. He also presented the success tales of some of the top agribusiness achievers. He provided business ideas and recommendations to help students seize opportunities and become great entrepreneurs.

The five-day orientation concluded with Dr. Hemalatha Seeram's final closing comments, in which she thanked everyone who contributed to the program's success.

On behalf of MS-DoMS, she extended sincere gratitude to the Management Members of the Mohamed Sathak Trust for their constant motivation and care. She expressed her thanks to the Principal and Vice Principal – MSCAS for extending their continuous support. She was quite grateful for the prompt assistance provided by the administrative team. She thanked the Head of the Dept. of Visual Communication and his team for capturing the moments of the event. A special acknowledgement was given to the Final year MBA Student Volunteers for their coordination for the smooth conduct of the program.

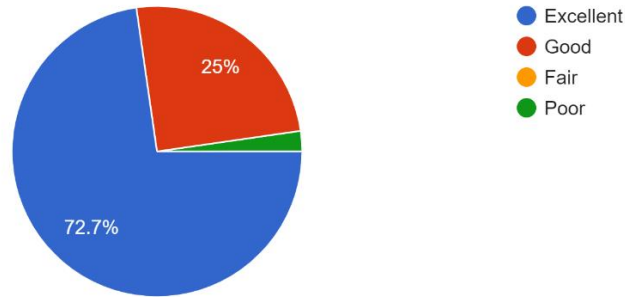
She quoted that MS-DoMS is fortunate enough to be backed by a team of very motivated and dedicated faculty members who are constantly into meticulous planning and execution.

She especially cherished the participation of the students and wished them ***GOOD LUCK!***

Student Feedback

Overall grading of the session

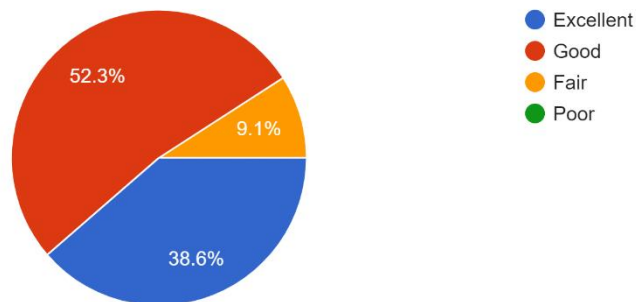
44 responses



Session 1: Personality Development and Business Etiquette Resource Person : Prof. S. Saravanakumar

Overall grading of the session

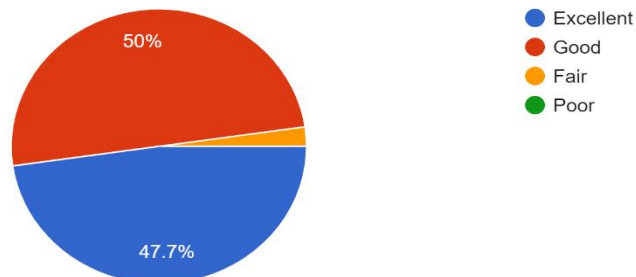
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Session 2 : Management Games Resource Person : Mr. P. Venkatesh Raja

Overall grading of the session

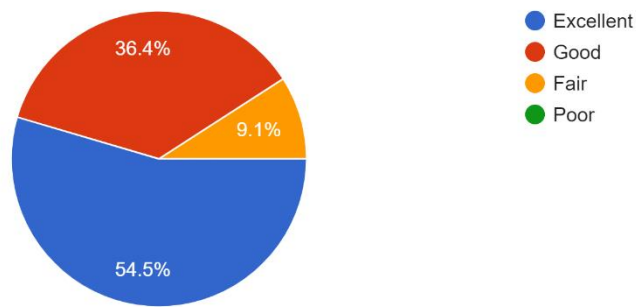
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Session 3 : Culture and Heritage Resource Person : Ms. Thirupurasundari Sevel

Overall grading of the session

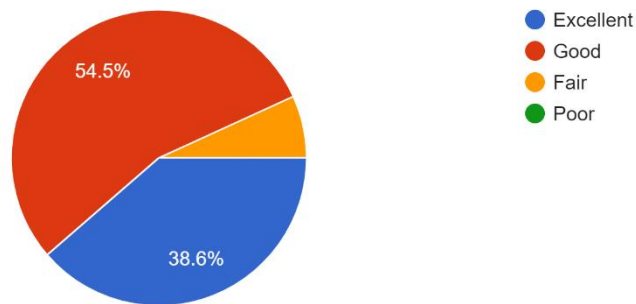
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Session 4: Campus to Corporate – A transition Resource Person : Dr. Anand Pasupathy

Overall grading of the session

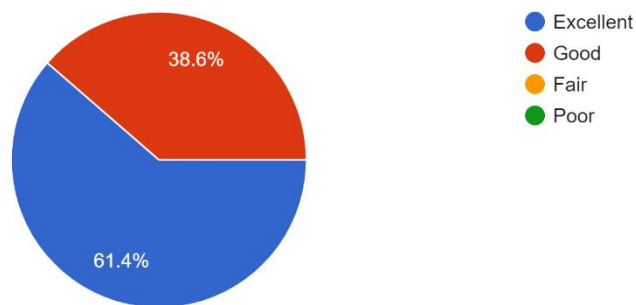
44 responses



Session 5: Critical Thinking and Analytical Skills Resource Person: Mr. Andrew George Dev

Overall grading of the session

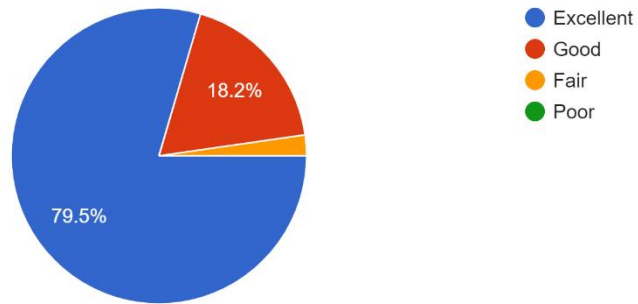
44 responses



Session 6: Mind and Health - Yoga Resource Person : Ms. Ramani Karthikeyan

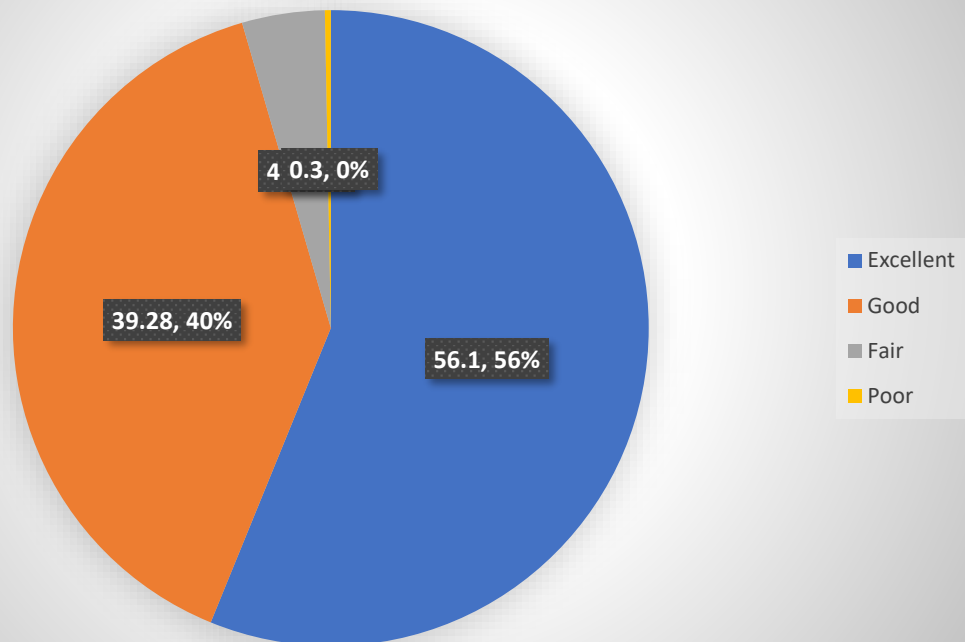
Overall grading of the session

44 responses



Session 7 : Social Entrepreneurship Resource Person : Dr. K. Kamalakkannan

Overall Grading of Orientation Program



Snapshots









