



Mohamed Sathak - Department of Management Studies

**MS-DoMS**

Creating innovative thinkers and global leaders

**Report**  
**MoU Ceremony**  
**Mohamed Sathak-Department of Management Studies (MS-DoMS)**  
**and**  
**Atal Incubation Center – Anna University Incubation Foundation (AIC-AUIF)**  
**22<sup>nd</sup> June 2024**

**Venue:** Mohamed Sathak Trust, Chennai

**Time:** 11. 30 AM

<b>Members Present</b>		
1	Janab Mohamed Sathak (JMS)	Campus Director, Siruseri - MST
2	Dr. S Vijayakumar (Dr. SVK)	Chief Operating Officer - MST
3	Dr.P. Uma Maheswari (Dr.UM)	Chief Executive Officer, AIC – AUIF
4	Mr.B. Sanjeshwaran (Mr.BS)	Incubation Associate, AIC – AUIF
5	Ms.K.Lathika (Ms.KL)	Incubation Associate, AIC – AUIF
6	Dr. Hemalatha Seeram (Dr.HS)	Professor & Head, MS-DoMS
7	Dr. F. Mohamed Sabura (Dr.FMS)	Assistant Professor, MS-DoMS

Dr. HS shared the MoU draft with JMS Sir and Dr. UM and emphasized the importance of signing an MoU and the mutual benefits the institutions will receive in the future.

Dr.UM elaborated on the functioning of Incubation center and how it helps the students to pursue their career. Incubation Center is an organization designed to accelerate the growth and success of startup and early-stage companies. These centers provide a range of resources and services to entrepreneurs, helping them to develop their businesses more efficiently and effectively. JMS sir suggested extending the collaboration with other institutions of MST.

At 12 PM, the MoU between MS-DoMS, MSCAS and AIC-AUIF was signed by JMS sir and Dr.UM. Everyone shared their happiness of collaboration during the MoU ceremony. Followed by Photo session.

Dr.UM appreciated the present interns of MS-DoMS at Anna University. The students are exhibiting the teamwork, openness to learning and very cooperative.

### **Discussions**

Dr.HS enquired Dr.UM about the initialization of MoU activities. Dr.PUM suggested the following:

- a. A faculty Development Programme to bring awareness to the faculty members to guide the students about the Eco-System. It is helpful to equip educators and researchers with the

knowledge, skills, and tools necessary to foster entrepreneurship and innovation among students. These programs help faculty understand the intricacies of the startup ecosystem so they can better support and mentor aspiring entrepreneurs. Dr.UM recommended having FDP at the earliest.

- b. Students will be introduced to the incubation center and its process through an Entrepreneurship Development Workshop or Boot Camp. A boot camp, particularly in the context of startups and entrepreneurship, is an intensive training program designed to provide participants with the essential skills, knowledge, and experiences needed to start and grow a business. Aspiring entrepreneurs can significantly accelerate their learning, refine their business ideas, and increase their chances of startup success. Dr.UM advised conducting ED workshop in the month of August.
- c. MS-DoMS in collaboration with AIC-AUIF to organize an HR Conclave towards the end of October. An HR conclave tailored exclusively to students can be a helpful event that bridges the gap between academic knowledge and real-world HR practices. A conclave like this one strives to educate students for jobs in human resources by offering insights from industry professionals, opportunities to build relevant skills, and a platform to network with possible employers and mentors. Dr.UM suggested to have an entrepreneurship session for career development in HR Conclave.

Dr.HS also suggested AIC-AUIF to be the Knowledge partners for Entrepreneurship and Family Business Specialization for MBA students. Dr.UM agreed to hands on experience through online or offline weekly sessions to the students.

The Meeting came to an end at 12.30PM.





Mohamed Sathak - Department of Management Studies

**MS-DoMS**

Creating innovative thinkers and global leaders



**ANNA  
INCUBATOR**

Supported by Atal Innovation Mission (AIM) & Anna University

**MS-DoMS signed MoU with Atal Incubation Centre,  
Anna University Incubation Foundation (AIC-AUIF) for Collaboration in executing the  
Industry-Integration to promote knowledge sharing and skill development for  
Master of Business Administration (MBA)**



**In the presence of**

Janab Mohamed Sathak , Campus Director, Siruseri, Mohamed Sathak Trust  
Dr. S. Vijayakumar, Chief Operating Officer, Mohamed Sathak Trust  
Dr. Hemalatha Seeram, Professor & Dean, Dr. F Mohamed Sabura, Faculty, MS-DoMS  
Dr. P. Uma Maheswari, Chief Executive Officer, Mr. B. Sanjeshwaran, Incubation Associate,  
Ms. K Lathika, Incubation Associate, AIC-AUIF, Anna University

**Mohamed Sathak College of Arts and Science**

Affiliated to University of Madras, Approved by UGC & AICTE, Reaccredited by NAAC  
Sholinganallur, Chennai 600 119

Promoted by  
**Mohamed Sathak Trust**

[www.msdoms.in](http://www.msdoms.in)

**JUN 2024**